



# Social Enterprise/Developing Sustainability

## Top 10 Tips



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# Social Business Model





# 10 Top Tips

1. Values and the part they play
2. Ethical Journey
3. Product and Service Research
4. Evidence of Need
5. Create a Point of Difference



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# 10 Top Tips

6. Diversification of Income
7. The Importance of People Power
8. Making Social Impact
9. Marketing Your Services
10. Evolve



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