

Impact Fund

Grants of up to £15,000
for Health & Wellbeing projects



Closing Date
02.07.18



Supported by

Impact Fund - Spring 2018

Guidance Notes



What is the Impact Fund?

This fund is for voluntary, community or social enterprise sector organisations (with a turnover of less than £1.5m per year), for projects which help to improve the health and wellbeing for Salford residents.

Why is it called the Impact Fund?

In 2017 Salford NHS Clinical Commissioning Group (CCG) produced a 5-year **Locality Plan** that identified the health challenges facing Salford, and highlighted the need to make a real **impact** on the social, economic and environmental causes of poor health:

In Salford 70% of us are living in highly deprived areas. We have more than 12,000 children living in poverty. Our success rates at GCSEs are amongst the lowest in England and nearly 10% of the working population is long term unemployed. Salford also has some of the worst health in the country. Even within the city itself, people living in poorer areas live up to 14 years less than those living in our richer neighbourhoods.

*We have to narrow the gap. Not only between Salford and the rest of Greater Manchester and the rest of England, but within our own neighbourhoods. We have to make sure everyone in Salford has the opportunity to have an excellent education, to learn skills and get a good job, to live in a nice environment and live healthier lifestyles into old age. **Put simply, Salford people should be able to start, live and age well.***

from Salford CCG's Locality Plan, 2017

As part of NHS Salford CCG's commitment under the Locality Plan £1m has been allocated to the Third Sector Fund, managed by Salford CVS.

The Impact Fund grants are some of the biggest administered by Salford CVS. We therefore need applicants to evidence how they propose to deliver positive health and wellbeing outcomes and be able to demonstrate the impact.

Can you contribute to starting, living and aging well in Salford?

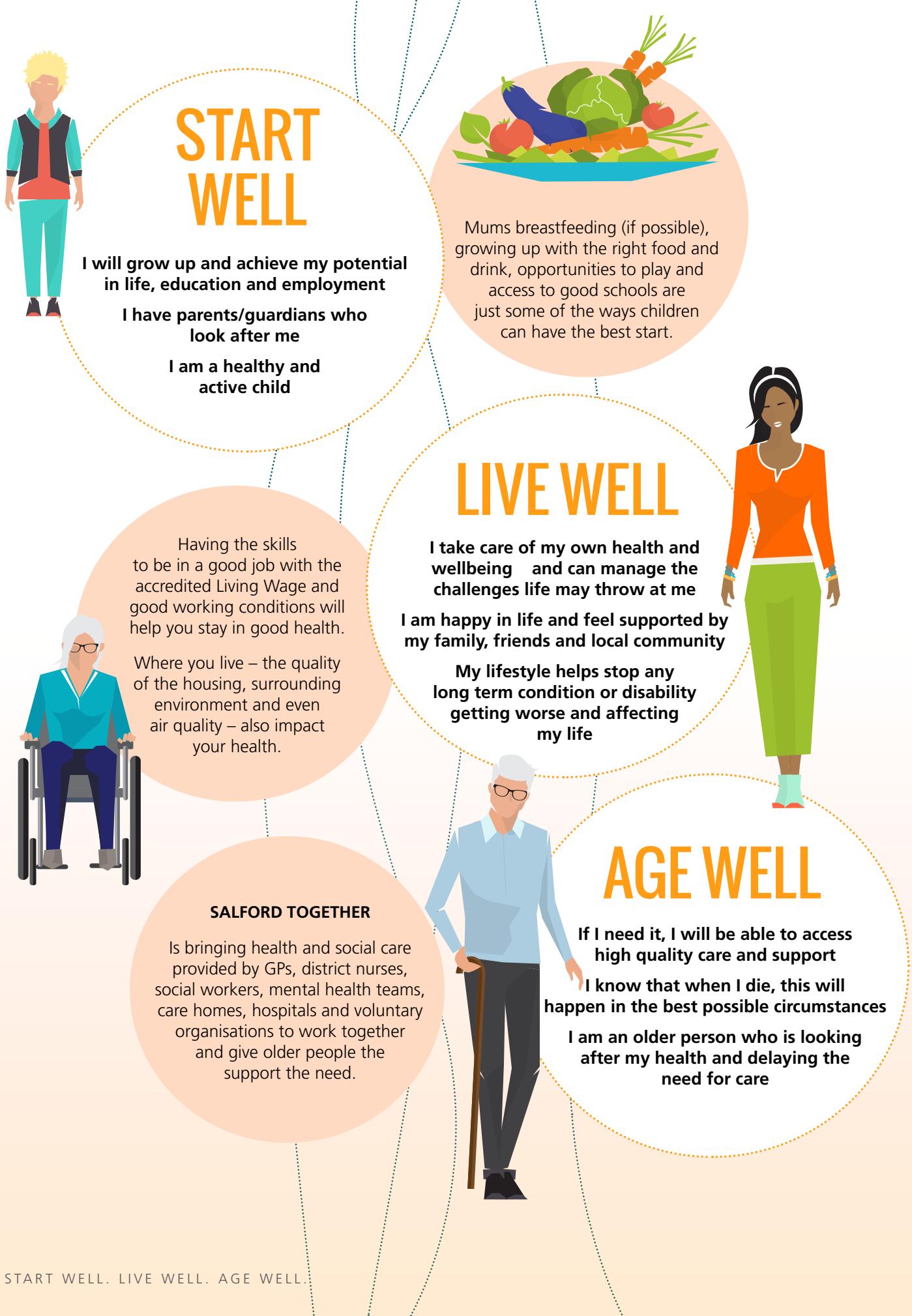
What is a CCG?

Clinical Commissioning Groups (CCGs) commission most of the hospital and community NHS services in the local areas for which they are responsible.

Commissioning involves deciding what services are needed for diverse local populations, and ensuring that they are provided.

Salford CCG has an annual budget of around £445m of which £1m supports the **Third Sector Fund** managed by Salford CVS.

What do we mean by start well, live well and age well?



Application Form

Guidance Notes



About your project (20 points)

Describing you project (5 points) Please outline what you intend to do in your project and how you will deliver it. Describe the scale of the project (e.g. how many exercise sessions will be delivered and over what period such as 3 x 1hr session a week for 20 weeks). Also tell us who will be delivering the project (e.g. staff, volunteers, external sessional staff etc.)

Addressing health and wellbeing (5 points) It is essential that you explain how your project will improve the health and wellbeing of Salford residents. As an organisation think through how your project will help local people Start, Live and/or Age Well (see the infographic on the previous page). In addition read through the '**5 Ways to Wellbeing**' (below) for examples of how we describe wellbeing.

Connect	Be Active	Take Notice	Keep Learning	Give
Reduced social isolation	Increased amount of physical activity	Increased confidence and self-esteem	Raised personal aspirations	Improved self-esteem from volunteering
Increased activity within communities	Improved ability to manage long term health condition(s)	Taking responsibility for activity in their local community	Ability to progress in life & achieve personal aspirations	Increased feeling of being valued by others
Increased connection between generations	Improved posture and stability in over 65s	Increased sense of belonging to your local community or feeling connected to the world around you	Increased employability	Improved happiness and feeling of wellbeing
Improved social networks and personal relationships			Improved life skills	

Designing your project (5 points) We welcome bids for projects which have been co-created with the local community and/or project beneficiaries. This can help identify local need which in turn can influence the nature of the project delivery.

Measuring the change and evidencing the impact (5 points) It is easy to measure the inputs to, and outputs from, any particular project. Measuring the outcomes and assessing the impact of the project requires thought and planning. Tools and techniques

for measuring outcomes include before / after questionnaires, outcomes stars and case studies. Such information can be complemented by photos, videos, quotes from beneficiaries etc. Successful applicants will be expected to report on the outcomes of their project.

Maximising the benefits for Salford (5 points)

We are keen to see all projects contribute to improving the social, economic and environmental wellbeing of Salford. This is sometimes referred to as 'social value'. By making small changes at the design stage, you can make a big difference in helping create added social value in Salford. For practical suggestions please see the 'Social in Salford' section on the following page.

About the Money (5 points+)

Please apply for the amount you actually need for your project and break these costs down in your application. Please state whether any match funding has been secured to support this work. Please note that an additional point is awarded for every £3k secured in match funding up to a maximum of £15k (5 additional points).



Deadline for applications All bids must be returned by 12.00 noon on **Monday 2nd July 2018**. Please email your completed application form and any supporting documentation to: grants@salfordcvs.co.uk or post to: Salford CVS, The Old Town Hall, 5 Irwell Place, Eccles, M30 0FN

Need any help?

Completing the Application Form

If you have any difficulties with any of the questions, please contact Ashley, Jon or Simon on 0161 787 7795 or email grants@salfordcvs.co.uk

Calling all groups in Salford...

Unleash your creativity and go **Social in Salford**

Social Value
in Salford

When **planning your project** have a think about
how you can deliver your activities for the benefit of Salford

You could support other community / voluntary organisations and independent local businesses by shopping locally and keeping the money in Salford!

You can also do your bit for the environment by choosing greener products as well as reusing, recycling or composting any waste.

As you already support volunteering you're doing great things for local people. However you might be able to involve new groups in the project or help people develop new skills.

One way of describing these added benefits is 'social value'.

Spending with Salford in mind

1) Venue Hire Hiring community owned or managed venues helps maintain Salford's important assets.

2) Refreshments Will refreshments be healthy? Will you include vegetarian, vegan, kosher and halal options? Will you be supporting local, independent shops or businesses?

3) Marketing and Publicity Have a think how you can support local printers or suppliers. Will you be using recycled paper, card or other materials?

4) T-shirts and other merchandise Whilst the vast majority of merchandise is manufactured in the far east, you can still do your bit for Salford and support local suppliers and shops. Organic cotton t-shirts are now more readily available.

5) Entertainment / activity costs Help keep your money within Salford and use local, independent businesses and suppliers where possible.

6) Awards and Certificates These could be hand-made by local people, and reflect the culture of Salford.

...plus lots of other amazingly creative ideas from your project team!

