

GMCVO

Knowledge

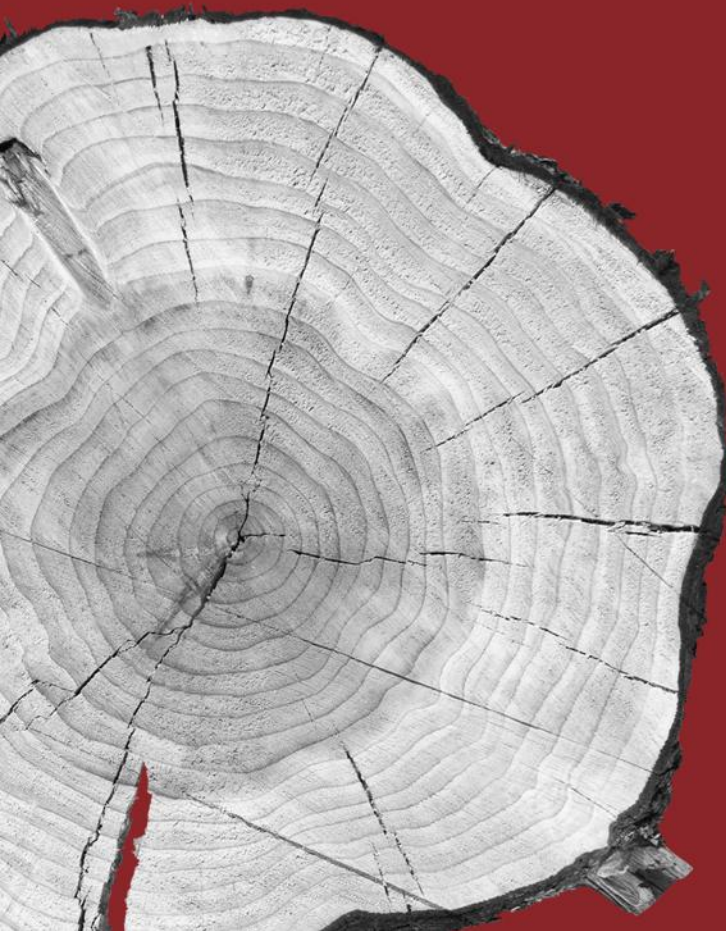
**Supporting voluntary action in
Greater Manchester since 1975**

Sustainable Funding

Morag Rose GMCVO

Telephone 0161 277 1039

morag.rose@gmcvo.org.uk



What is sustainability?

“meeting the needs of the present without compromising the ability of future generations to meet their own needs”

Brundtland Report (1987)

Making sure your project / building / organisation will continue as long as it is needed

Ten tips to make it happen.



1 Strategic Planning

- Know your vision
- Don't be intimidated by jargon
- It's worth the effort



2 Grant Diversification

- Research
- Quality not quantity
- Greater Manchester Funding Portal

read through by outsider



3 Get Tender Ready

- Consortium

<http://www.gmcvo.org.uk/health>

- Skills needed
- Tender Support Project
email me



4 D.I.Y Fundraising

- Friends of...
- Gift Aid
- Events



5 Earned Income

- Check your constitution
- Be creative
- Sell your success
 - » Goods, Services, Expertise



6 Get Connected

- Networks
- Collaboration
- Marketing
 - *Creating a Hubub*



7 An appealing organisation

- Stakeholders all involved
- Policies and procedures in place
- Track record / quality marks



8 Become Outcomes Focused

- Evidence
- Benefits
- Strategic fit



Continuous Development

- Expert advice and up to date info
Salford CVS, your networks, mentors
- Online Resources
www.gmvss.net and so many more
- Building Success
www.building-success.org.uk



10. Save Money

- Reduce, reuse, recycle
www.merci.org.uk

- In Kind Direct
www.inkinddirect.org

- Market Place
www.gmvss.net/marketplace

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