

What's on in Salford?

In Salford throughout Dementia Week 15th – 21st May there are some exciting events and projects taking place. This year's Dementia special Newsletter from Salford CVS goes behind the scenes with some projects and brings you event information and the people behind the drive to make Salford a Dementia Friendly City.

Join [Salford Dementia Action Alliance](#) and make Salford a better place to work, live and play for all.

30,000 people Across Greater Manchester have been diagnosed as experiencing Dementia.

In Salford its estimated there are over 2,500 people experiencing dementia. The City of Salford is determined to provide an awareness of the [Dementia Challenge](#) to all its citizens and engage them in supporting others through the Salford Dementia Action Alliance.

Embracing the dementia challenge Monday 16th May 2016, 10.00am – 3.00pm
The Lighthouse, 12 Centenary Park, Coronet Way, Eccles, M50 1RE

The Dementia Champions Group have co-designed and co-produced an innovative engagement event as part of National Dementia Awareness Week.

The event is aimed at people living with dementia, carers, family members and anyone with an interest in dementia.

In 2012, the Prime Minister set a challenge on dementia to ensure that the whole of society focused on three key areas:

- Driving improvements in health for people living with dementia and carers
- Creating dementia friendly communities that understand how to help
- Better research in dementia

With these in mind, the Dementia Champions Group have supported both Salford City Council and Salford CCG to develop more effective services in Salford for people affected by dementia.

This event will provide an opportunity to meet various organisations, participate in activities over lunch and celebrate the great improvements made in the city, which have been achieved in line with this challenge, whilst also looking forward to the future and how we can work together to meet the aims of the new challenges due to be set in 2020.

Don't hesitate - booking is essential for catering purposes so secure your place today by contacting: Amanda Jervis

a.jervis@salford.ac.uk or 0161 295 2363.

Follow the event on Twitter using:

#SalDementiaWeek.

Leading the fight
against dementia

Alzheimer's Society

Dementia Awareness Week 15-21 May 2016

OVER THE GARDEN FENCE

START IN SALFORD VIBRANT EXHIBITIONS

The FED present: “Over the Garden fence”

A play about dementia and family life; with all the ups and downs, highs and lows and funny memories in-between. Followed by discussion.

A Production by Haylo

Theatre

£5 (donations Minimum) Refreshments served

When: Sunday 15th May

What Time: 2pm (Doors open 1.30pm)

Where: Contact Barbara to book and for full details on 0161 772 4079

Salford Royal NHS Foundation Trust

Become a “[Dementia Friend](#)” and learn the little ways you can help someone:

When: Wednesday 18th May 2016

What Time: 8-9pm

Where: De la Salle Social Club, Lancaster Road, Salford M6 8AQ 07811211598

For more details contact:

jackie.marsh23@ntlworld.com

Penderels Trust – BBC Dementia Awareness event

When: Wednesday 18th May 2016

What Time: 10am until 2pm

Where: The event is for BBC staff only and is supported by other charities from across GM

Humphrey Booth Resource Centre

An art exhibition displaying work completed in Poppy in partnership with START Art, Cream Teas, a Sporting Memories Corner, Dementia Friends session and Dementia Friends session involving local schools.

When: Friday the 20th May

What Time: 10am until 2pm

Where: Humphrey Booth Resource Centre
Contact: Chris Swards, Dementia Lead, Aspire
Tel: 0161 607 7100

Email: chris.swards@iamaspire.org.uk

Vibrant Exhibitions

As a result of project funds from the Salford Health and Wellbeing board and Salford Clinical Commissioning Group, a pilot project to show the benefits of using the creative arts with people living with dementia will culminate in two exhibitions in Dementia Awareness week.

Start in Salford were commissioned to work with two venues; Humphrey Booth Resource Centre and Age UK Critchley House and an artist, Michelle Leigh, to deliver weekly sessions to participants over a year. The resulting vibrant exhibitions will showcase the work from both venues. The launch events will take place at:

AGE UK at Critchley Cafe on Wednesday the 18th May from 12.30pm until 3pm and will be opened by Lynda Needham from Booths Charities.

Followed by the second launch event at;

Humphrey Booth/Poppy Day Centre on Friday the 20th May from 1.30pm until 3pm and will be opened by Salford's Ceremonial Mayor.

Woodlands Hospital Mural for New Hazelwood ward

Start in Salford have been commissioned by Greater Manchester West Mental Health Trust to produce a mural for a wall in the new Hazelwood ward at Woodlands Hospital as well as artwork for the corridor space.

As part of the generation and collection of ideas, **Start will be running two workshops led by an artist to gather ideas for the mural as part of Dementia Awareness week.** The workshops will take place on **Monday the 16th and Tuesday the 17th May from 1.30pm until 4pm** and all patients, staff carers and family members are invited to take part.

THE SALFORD INSTITUTE FOR DEMENTIA



Salford Institute for Dementia

The University of Salford recognised that to make a meaningful contribution to a dementia friendly society it would require a radical new approach of collaboration.

This would involve bringing together different aspects of infrastructure and expertise, so in late 2013 it joined together many different 'schools' from across the University and Salford Institute for Dementia was born.

The institute aims to develop a positive narrative to living with dementia that challenges the myths and stereotype so that the undiminished humanity of those living with dementia is acknowledged, appreciated and supported.

This challenge includes raising the awareness of professionals and practitioners to the capacity and capability of people living with dementia, to be involved in decisions about their lives, and their involvement in their communities.

To ensure that these aspirations are achieved the Institute has developed specific teaching programs such as the MSc in Dementia: Care and the Enabling Environment.

It is also undertaking world leading research to enable people to live well with dementia including "Novel body-worn falls detection system" funded by Dowager Countess Eleanor Peel Trust, "Digital Games for Dementia Care" and a major collaboration with other leading Universities with the "Neighbourhoods and Dementia" program.

People living with dementia and their family and or carers are actively involved in our work and have taken on the role of Dementia Associates.

Dementia Associates



This role is to guide and develop our teaching and research programs, ensuring that our work focuses on enabling and empowering people to live well with Dementia.

Feedback received from the dedicated Associates has indicated that this role has given them a real sense of purpose and has been a very positive experience.

The institute holds a drop in Dementia Café monthly at The Old Fire Station where it provides an inclusive and welcoming environment for people affected by dementia. It offers a great opportunity for people to meet others, showcase interests and join in activities in a safe friendly environment.

Recently the Institute hosted "The Good Life Festival" which was designed and planned by the Dementia Associates in partnership with the Alzheimer's Society. It celebrated many of the different ways that people are living well with Dementia in Salford and showcased interactive workshops around singing, dancing, friendship groups, art, sport, gardening and holidays.

If you would like any further information about Salford Institute for Dementia or wish to become a Dementia Associate or would just like to drop into the café please contact for further information:

E-mail: dementia@salford.ac.uk

Tel : (0161) 295 2363

Website: Salford Institute for Dementia

LIVING WELL WITH YOUNG ONSET DEMENTIA

University of
Salford
MANCHESTER

Salford City Council



Living Well with Young Onset Dementia

The University of Salford's Institute for Dementia and Salford City Council, supported by a generous grant from the Booth Charities, are conducting a groundbreaking research study into the experiences, needs and preferences of people who develop dementia before the age of 65 (young onset dementia), their families, carers and friends.

This study uses a Participatory Action Research model where our Study Advisory Group, made up of people living with young onset dementia and their families, play an active and essential role directly influencing the way the study is conducted.

Dementia Associates



Advisory Group Meeting

Action research allows its findings to be fed back throughout the research process so services develop and are re-evaluated throughout the study to improve services as it progresses.

The advisors have already helped shape the research interview, how it should be conducted and the support that may need to be offered before and after it has taken place.

This fantastic input and the insight that this gave the research team helped the study receive a commendation from the NHS Research Ethics Committee who ensure research does not harm people who take part.

We are now one year into the study and the first interviews have been conducted and some very early findings are emerging but further interviews will have to be completed to test these out.

Over the coming months we will be conducting more interviews and seeking further guidance and support from our Study Advisory Group.

The best approaches to take in engaging others living with young onset dementia and their families in the interview process and on how to include them in the development and redesign of services.

If you would like information about joining our Study Advisory Group or you would like to be considered for participation in the Study or would like any further information please contact:

Andy (a.walker6@salford.ac.uk) or

Luisa (l.rabanal@salford.ac.uk) (0161 295 5526)

For more information about the The University of Salford's Institute for Dementia:

<http://www.salford.ac.uk/salford-institute-for-dementia>

SWIM FOR DEMENTIA CHALLENGE

SWIM FOR DEMENTIA CHALLENGE

There are currently around **2,500 people in Salford living with dementia**. To raise awareness of the condition during Dementia Awareness Week 2016, we are challenging the people of Salford to collectively swim a length for every one of these people.

To get involved in this exciting event all you have to do is attend one of Salford Community Leisure's (SCL) pools during **Dementia Awareness Week (15th – 21st May 2016)**.



Collect a form from reception to record the number of lengths you swim, and pass it back to a member of staff. We would also like to encourage clubs, groups, schools, workforces and friends to join in this event by recording their total lengths in the same way.

The Swim for Dementia Challenge will conclude with a truly inspirational intergenerational swimming relay on **Saturday 21st May at Fit City Worsley between 10:00 and 12:00** where people living with dementia, family and friends will be joined by members of the public to swim together.

Swimmers can be sponsored for their involvement. Sponsorship for the Swim for Dementia Challenge

will be a **commitment to become a Dementia Friend** by doing a short awareness session online through the link below, or in person, with the aim of raising awareness of dementia across the city.

If participants in the challenge, schools, teams and groups become Dementia Friends and increase their awareness of how dementia affects people's lives, together we can work towards improving our communities for people living with the condition and the people who care for them.

The Swim for Dementia Challenge has been inspired by the remarkable individuals who regularly attend Salford's **Dementia Friendly Swimming** sessions across the city.

So take the plunge and help make Salford the most dementia friendly city in the world! Further information is available at:

www.salfordcommunityleisure.co.uk/policy/dementia-friendly and at all Leisure Centres.



New online course - rarer forms of dementia

Dr Tim Shakespeare, an Alzheimer's Research UK Research Fellow at UCL's Institute of Neurology has developed a free 'Massive Open Online Course' – 'The Many Faces of Dementia' which is aimed at anybody with an interest in rarer forms of dementia. It features videos of people affected by rarer forms of dementia sharing their experience, as well as interviews and discussions with leading doctors and researchers. The course is now open and over 14,500 people have already signed up.

Sign up at: www.futurelearn.com/courses/faces-of-dementia

The Salford Way Dementia App

Salford Dementia Action Alliance

The Salford Way Dementia app

The Salford Way Dementia app has already attracted the support of many people experiencing the onset of or living with dementia, their carers, family and friends in addition to businesses and those engaged in dementia services across the City of Salford.

This UK first product is gaining momentum and will shortly be launched. However we are appealing to all engaged in the fight against dementia in Salford, to direct businesses to sign up to the app. (See [Entirely Charity](#))

The app design has been tried and tested by the Dementia Champions group who meet regularly to make suggestions ensuring the apps functionality and services are relevant.

The app will sit on the two most popular smartphone platforms; Android and IOS iPhone, providing people with the opportunity to download the app from the google and iPhone app stores.

The Salford Way Dementia app includes; google maps search and find, to identify Dementia friendly shops in the area, this feature is supported by a voice assist tool which will guide and provide users with instructions to a selected destination. There is a selection of 14 different categories of services; shopping and groceries, Medical & Health services, Personal, Sports and Leisure to name a few. There is also user unique ID, login with access to Facebook and the opportunity to save your favourite shops and services.

The app is essentially a tool to assist the independence of people who currently use smartphones and are experiencing dementia.

For more information contact:

Lesmond Taylor lesmond.taylor@salford.cvs.co.uk

Alison Page Alison.Page@salfordcvs.co.uk

Grace Walsh hello@yellowjigsaw.co.uk

Kirsty Day kirsty@yellowjigsaw.co.uk

The Salford Dementia Action Alliance (SDAA)

The Salford Dementia Action Alliance (DAA) is an alliance of organisations and groups from across the public, private and not-for-profit sectors, working on the ground to improve the lives of people diagnosed (with dementia) and the available services.

DAA has been in operating for over two years and was set up to ensure people with dementia are well supported. Membership includes each member choosing three specific aims to agree to, alongside general organisation aims, to reduce stigma and improve lives.

In Salford the aims are to ensure;

- appropriate transport
- easy to navigate physical environments
- businesses and services that respond to customers with dementia
- ensuring early diagnosis, personalised and integrated care is the key

There are presently 55 members in the Salford DAA, Alliance members are invited to attend quarterly meetings to develop strategies, learn about news services and support the progress of the work in each sector. Membership also includes each member choosing three specific aims, alongside general organisation aims, to reduce stigma and improve lives.

For Further information about the Salford Dementia Action Alliance go to:

[Salford Dementia Action Alliance](#) or contact

Jen Burgess, Project Manager North West:

Dementia Action Alliances

Tel: 01925 572 239

Email: jennifer.burgess@alzheimers.org.uk

Dementia United

SALFORD PLEDGES ITS SUPPORT FOR DEMENTIA UNITED THIS DEMENTIA AWARENESS WEEK

Following GM's historic devolution agreement, improving dementia care and support has been identified as a health and social care priority. Across GM there are more than 30,000 people living with dementia, including 2,250 in Salford.

Representatives from Salford will play a key role in Dementia United (DU), the proposed GM dementia transformation programme. DU aims to make GM the best place in the world for people with dementia and carers to live, by 2020.

Over the next five years, Dementia United plans to work with partners from across the 10 GM boroughs, as well as people with dementia and carers, voluntary sector groups, providers, academic organisations and businesses to meet this ambition. The aims of the programme are to; improve the lives for those living with dementia and carers, along with reducing the dependence on health and social care provision.

To deliver this, the Dementia United programme is likely to include piloting a key worker model; developing new assistive technology; regularly monitoring and comparing data from across GM to reduce vast differences in dementia care; and ensuring people with dementia and carers are at the heart of designing the programme.

Dementia initiatives already underway in Salford include the Salford Way dementia app, which has been launched by Salford CVS, thanks to funding by NHS Salford Clinical Commissioning Group (CCG), the 'Virtual Adventures' virtual reality rehabilitation programme, run by Salford based charity BASIC.

In addition, activities taking place in Salford this Dementia Awareness Week include, 'Embracing the dementia challenge in Salford', a co-production

event between Salford CCG and the Salford Dementia Champions Group taking place on Monday 16 May 2016, the 'Swim for Dementia Challenge', organised by Salford Community Leisure and taking place on Sunday 21 May 2016 and an arts workshop aimed specifically at people living with dementia and organised by Start in Salford, thanks to funding by Greater Manchester West Mental Health NHS Foundation Trust which will take place on Monday 16 and Tuesday 17 May 2016.

Sir David Dalton, chief executive of Salford Royal NHS Foundation Trust, who is leading on the DU programme across GM, said:

"The role that boroughs across GM, including Salford will play in delivering DU cannot be underestimated.

"There is a huge amount of good work around dementia already underway across GM.

By working together, we can ensure that every person with dementia and every carer gets the high quality support and care they deserve, no matter where they live.

"Together, we can make GM a world leader when it comes to dementia."

Dr Jenny Walton, a GP in Salford and Salford CCG's clinical lead for older people, said:

"With more than 2,250 people living with dementia here in Salford, dementia is one of the biggest health challenges we face.

"We are proud of our work around supporting those people living with the condition....."

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Become a dementia Friend

“This Dementia Awareness Week is a chance to not only showcase what we are doing here in the city, but also to set out how we want to contribute to putting GM on the map for fantastic dementia care and support.”

George McNamara, Head of Policy and Public Affairs at Alzheimer’s Society, said:

“The theme of this year’s Dementia Awareness Week is confronting dementia and nowhere is this being illustrated better, than here in GM.

By using these newly devolved powers to transform the experiences of people with dementia and carers, GM and Salford are harnessing the opportunity to create a new blueprint for dementia care for the rest of the country.”

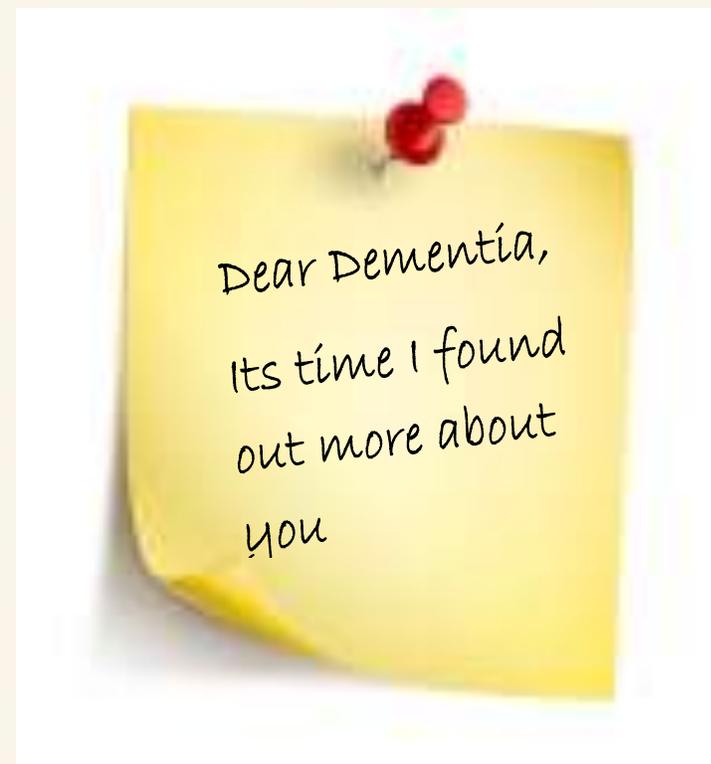
For more information on what is happening in Salford, this forthcoming Dementia Awareness Week, please visit the Salford CCG website: <http://www.salfordccg.nhs.uk/dementia-awareness-week-2016>

Dementia Awareness Week – News

Salford Inspire needs you! We are looking for volunteers to support us to raise awareness around dementia in Salford through running local campaigns, providing training, attending events and running peer to peer information clinics.

Salford Inspire is a joint project between Age UK Salford and Manchester University. Salford Inspire is brand new and facilitated by Joy Watson. We want volunteers living with dementia or affected by dementia who have a little time, motivation and energy to help to develop and grow Salford Inspire Interested?

Please call 7282001 or email jwatson@ageuksalford.org.uk



Become a dementia Friend and learn the little ways you can help someone with Dementia.

When: Wednesday 18th May

What Time: 8.00pm -9.00pm

Where: De la Selle Social Club
Lancaster Road, Salford M6 8QA

For bookings and further information

contact: Tel: 07811211598

Jackie Marsh

Jackie.marsh23@ntlworld.com



The Dementia Discovery Day

Dementia Discovery Day was designed to provide Salfordians affected by dementia with an opportunity to shape Salford's Locality Plan. The day was developed by New Roots in partnership with Healthwatch Salford following a Social Value approach. The day used Appreciative Inquiry as a model and table conductors were trained in Empowered Conversation techniques to ensure all had a voice.

72 people attended the day with a 50:50 split between people living with dementia/carers and professionals and 21 people volunteered to support the smooth running of the day.

72% (people living with dementia and carers) and 75% (professionals) felt that they had contributed towards making life better in Salford for people living with dementia.

We wanted to capture everything that was said! Everything was recorded from the day on huge paper table cloths, alongside the table conductor each table also had a note keeper.

The partnership grouped summary points from all 8 tables, and produced a draft summary that was circulated amongst all attendees highlighting the main points from the day. Healthwatch sent all of the findings from the day to Public Health for evaluation and presented the following recommendations to The Health and Wellbeing Board for inclusion in The Locality Plan:

- 1) Continuation of the Dementia Discovery approach over the life course of the Locality Plan.
- 2) Work around dementia should be strategically planned and structured around and the environments that relate to the individuals living with dementia and their carers. We recommend the future work is themed to address the following 3 environments:
 - a. Our World (Wider Community)
 - b. My World (My Life and Relationships)
 - c. Your World (Health and Social Care)

- 3) Health and Social Care services should be responsive to the needs, solutions and ideas of people living with dementia and their carers through:
 - a. Social Support
 - b. Infrastructure Support
 - c. Practical Support for Carers
 - d. Ethic of Personalised Care
 - e. Open and Responsive Care Provision

New Roots is an open source partnership of 22 Salford organisations committed to improving the social environment of people living with dementia (PLWD). For more information email suggestions@newrootsindementia.org.uk

Alzheimer's Society Dementia Support Service

The Dementia Support Service offers information, support and guidance to people living with dementia and their carers or wider family or friends Margret Newton is our support Worker in Salford.

Services can be delivered in people's own homes, at our offices or other locations that are convenient to Salford residents. Contact can be face to face, by phone, letter or e-mails. The Support Worker's role also includes signposting and providing referrals to other services.

There are also two drop in locations - the Hamilton Davies Trust Liverpool Road Cadishead, last Tuesday of the month at 1-30pm and every other Wednesday at the Humphrey Booth Resource Centre on Worsley Road Swinton from 11-30 to 1pm, just drop in at either place suitable to you or let me know you are coming.

For assistance and further information contact Margret on: 0161 962 4769 or 07889 604 543 or email: Margaret.newton@alzheimers.org.uk

VOCAL; Wellbeing, Health & Social Care

Next meeting:

DATE: Tuesday 2nd August 2016

TIME: 10:00am - 12:00pm

VENUE: Salford Innovation Forum Fredrick Road
Salford M6 6FP

CONTACT: 0161 743 3500

VOCAL; Wellbeing, Health & Social Care Forum

Salford CVS Membership

Salford CVS is renewing its membership offer. Please ensure your organisation is a full member of Salford CVS to receive all the benefits and additional membership offers. [Click Here](#)

If you are a new community or voluntary sector organisation in Salford, Salford Community and Voluntary Services can support you in developing new networks, engaging the statutory sector, private business, the NHS and the CCG in Salford. Please see our website for details of our portfolio of services. Why not join us and become our latest member [Click Here](#)

SALFORD COMMUNITY VOLUNTARY SERVICE

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