



Case Study

Walkden in Bloom - Funding support

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Salford CVS support

Support from Jeremy Engineer, Development Worker, in successfully applying for funding. £20000 from the National Lottery - Community Fund

Outcomes

According to research on community greening initiatives:

- Green spaces like planters significantly reduce stress and feelings of depression, with studies showing outcomes such as a 41% drop in depressive symptoms and a 51% reduction in worthlessness feelings when neglected lots are transformed into plant filled areas.
- Gardening provides low impact physical exercise, reduces stress, improves mood and mental well being, and strengthens social connections while enhancing confidence and self esteem.

Background

With the invaluable support of Salford CVS, and especially Jeremy Engineer, we successfully launched Walkden in Bloom an ambitious and community led greening initiative aimed at enhancing our local environment, health, and collective wellbeing. Thanks to a basic grant from Salford City Council, For Housing and a generous £20,000 award from the National Lottery,

What difference has it made?

We were able to invest in planters, greenery, and an allotment plot critical infrastructure for local growing. This funding enabled us to make a meaningful, positive difference in Walkden from the very start. Our installation of planters and raised beds throughout Walkden has not only brought floral beauty but also delivered measurable benefits.

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We are deeply grateful to Salford CVS and Jeremy Engineer for their leadership, to Salford City Council, For Housing for enabling basic funding, and to The National Lottery for the £20,000 grant that brought our vision to life.



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Outcomes continued

- Allotments enrich biodiversity, support pollinators, store carbon, and green corridors in urban settings and becoming ecological venues as well as community hubs. Walkden in Bloom organises monthly community planting events, clean-up events by bringing people together, lifting spirits, and fostering stronger neighbourhood ties.

By combining public support, community energy, and local resources, Walkden in Bloom is already making a positive, tangible difference improving our environment and enhancing the health and wellbeing of residents.

We look forward to continuing to grow together.

Impact

Impact in Walkden so far:

- More **green space** with planters and garden features that uplift the streetscape
- **Physical activity** and outdoor time, contributing to better physical and mental health
- **Enhanced social cohesion** through shared growing activities, clean-up's and a safe, welcoming space to gather



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