

The Cardiovascular Disease (CVD) Prevention Fund 2025

Guidance

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What is the Cardiovascular Prevention Fund?

The aim of this fund is to support Salford to develop healthier communities and increased agency to improve health outcomes relating to cardiovascular disease (CVD). This funding focuses on prevention, promoting health literacy, supporting early intervention, and reducing health deterioration or avoidable exacerbations of ill health.

The CVD Prevention Fund is open to **voluntary, community and social enterprise (VCSE)** groups and organisations, which are full members of Salford CVS (Please see the next page for further eligibility criteria).

Grants of up to £2,000 are available to spread key messages of awareness and prevention, and to provide communities with the tools to reduce risk of CVD.

*The CVD Prevention Fund is supported by
NHS Greater Manchester (Salford Locality)*

What is cardiovascular disease (CVD)?

Cardiovascular disease (CVD) is a general term for conditions affecting the heart or blood vessels. For more information, please visit the NHS website:

<https://www.nhs.uk/conditions/cardiovascular-disease/>

How much funding can we apply for?

Eligible organisations are invited to apply for a grant of **£2,000** to spread awareness and prevention messages (further information is provided in the next section.)

Who can apply?

To apply, your group or organisation must meet the following eligibility criteria:

- Constituted as a voluntary, community or social enterprise (VCSE) group or organisation
- Full membership of Salford CVS at the time of application

- Currently adhere to the eligibility criteria for full membership of Salford CVS – more details available at <https://www.salfordcvs.co.uk/membership-0>
- Based in Salford **OR** have a strong track record of delivery in Salford
- Have an organisational bank account with two signatories who are not related to each other **OR** a holding account at Salford CVS
- Fully up to date with grant reporting to Salford CVS

Please note groups based in Little Hulton are not eligible to apply as a targeted fund for the area will be launching soon.

Important dates

Organisations receiving a grant will have **6 months** to spend the grant.

Fund opens	Mid-January 2026
Application deadline	Monday 23 rd March 2026
Decisions expected	April 2026
Approximate delivery period	May 2026 – October 2026
End of project report due	1 month after project completion

What training and resources will be provided to deliver the project?

Training will be provided to staff and volunteers to facilitate this work covering the following:

- How to use blood pressure testing equipment
- Key messages on prevention of CVD, including lifestyle and risk factors
- Protocols and guidelines for signposting and onward referral

The following resources will also be provided to help support the delivery of the project:

- Validated blood pressure testing kits and future calibration
- Resources packs (balloons, leaflets, test result cards)
- Support to source culturally appropriate information

What are the delivery requirements for this grant?

We are looking to invest in organisations who will undertake a delivery approach that contains two key elements:

1. **One or more community event(s):** hosting an event for local communities, where testing and accessible information/ education is available.
 - For example, a Family Funday where blood pressure tests are available for attendees and information is provided in an accessible format
 - Hosting a community day at an allotment to learn about growing your own food, healthy eating, and offering blood pressure tests and information.
 - An arts and crafts morning with a focus on wellbeing activities and offering key messages and information on prevention.
2. **Ongoing engagement of communities:** Developing a plan for how equipment and activities can be continued beyond the campaign. For example, by engaging people in conversations about blood pressure during regular activities or by continuing to offer blood pressure checks at future events

Delivery partners should inform local health services such as GPS and community pharmacies of their activities and involve them to support their event(s) and activities, where possible.

What are the evaluation requirements for this grant?

All delivery partners will be expected to record and report the following metrics in three key areas. Organisations will be provided with a simple template to record the following metrics:

Delivery Component	Metrics to record and report
Blood Pressure testing, information, and signposting	Number of tests completed
	Results, gender, age, postcode, ethnicity
	No. of BP tests offered/ recorded and stratified by people with normal, raised and high BP reading
	No. of people sign posted e.g. to community pharmacy, GP, NHS Health Check, (all TBC).

Community events	Number of events
	Number of attendees at events

Reporting to Salford CVS is due one month after project completion

What can the grant be spent on?

Most reasonable costs that are necessary to run your group or project, including (but not limited to):

- Venue hire
- Purchase or hire of equipment/materials
- Sessional worker/facilitator and/or staffing costs
- Volunteer expenses (linked to a project)
- Healthy refreshments (including for participating staff and volunteers), for information on healthy eating please see NHS guidelines: <https://www.nhs.uk/live-well/eat-well/food-guidelines-and-food-labels/the-eatwell-guide/>
- Promotion
- Public liability insurance
- A contribution to overheads/management costs (must be proportionate to the project)
- Costs for one-off events

What can the grant not be spent on?

- Alcohol
- Retrospective costs (i.e. costs that have already been incurred or for activities that have already happened before a grant has been awarded)
- Costs for work that statutory bodies (such as schools or local authorities) have a duty to fund
- Projects or activities taking place outside Salford, unless a clear rationale is given

How do we apply for a grant?

To apply for this grant, you will be required to complete an application form and submit it by email to grants@salfordcvs.co.uk in Word format before the deadline. Alternatively, applications can be posted to: Salford CVS, The Old Town Hall, 5 Irwell Place, Eccles, M30 0FN

After receiving your completed application form Salford CVS will undertake eligibility checks. All eligible applications will be independently scored by a panel consisting of representatives from Salford CVS, NHS Greater Manchester (Salford Locality), and a VSCE sector organisation who will meet to discuss the proposals and agree the awards. Unsuccessful applicants will be provided with a summary of feedback from the assessment panel.

What policies / other documentation are required?

All VCSE organisations will be expected to have the following policies in place at the time of application:

- I. Health and Safety policy
- II. Equality/Diversity (statement/policy)
- III. Risk assessments
- IV. Public Liability Insurance (cost can be included in the budget)
- V. Safeguarding Children policy (if applicable)
- VI. Safeguarding Adults policy (if applicable)
- VII. Volunteering policy (if applicable)

What support is available for applicants?

Accessibility

We want our grants programme to be accessible to everyone. If any part of our application process is a barrier to applying, please contact the Grants Team at grants@salfordcvs.co.uk or phone 0161 787 7795

Support with your application

If you have any questions or concerns about completing the application form, or you would like to discuss your project proposal with a member of the Grants Team, please contact the Grants Team at grants@salfordcvs.co.uk or phone 0161 787 7795

The Grants Team are also available to provide a pre-application read-through and feedback.

Wider development support

The Development Team at Salford CVS offer practical support to VCSE organisations with developing policies, accessing volunteers, and accessing wider funding. For further information, visit our website at:

www.salfordcvs.co.uk/development-support

See our online Safeguarding in Salford resources:

www.salfordcvs.co.uk/safeguarding-salford

You can also contact our Development Team by phone 0161 787 7795 or email at:
office@salfordcvs.co.uk