





## Project Overview

*Salford Everywhere* is an ambitious public art project that forms part of a wider cultural programme, produced by From The Other & Walk The Plank, marking Salford's 100th anniversary as a City.

Created and developed over the course of 2026, *Salford Everywhere* is a collective video portrait of Salfordians from across the city, projected as giants moving across its buildings. Culminating in a city gathering at Peel Park to celebrate Salford's people on its 100th birthday.

Led by artist, [Matthew Rosier](#), an award-winning artist whose immersive installations mix film, sound, and community collaboration. During spring and summer 2026, he will be visiting Salford's patchwork of distinct neighbourhoods with creative producers From the Other, capturing the people who live, work and play there using music and choreography.

The stories that emerge from these projects weave human beings and place - embodying the connected relationship between both and culminate in one giant celebration of place and people. Each moment of capture, recording and creation becomes an event in itself, to be ultimately transformed into a vast projection piece, forming a monumental living portrait, that will light up the city in Autumn.



## The Stars of the Show

Throughout summer of 2026, the creative team, led by Matthew, videographer [Izzy Pye](#), movement directors, [Company Chameleon](#) and creative producers, [From The Other](#), will visit locations across the city. Developed through extensive community engagement and development, each ‘filming’ day will capture footage of people’s lives and identities across home, work and play to create an impressionistic image of the modern city of Salford in 2026. The following list gives a flavour of the types of groups/people that we will film and locations where filming may take place:

- BLACKFRIARS: Members of Manchester Tennis and Racquet Club
- CLIFTON: Members of Clifton Country Park user group forum
- ECCLES: Workers at Port Salford
- HIGHER BROUGHTON: Swimmers from the Manchester Jewish Community Centre
- IRLAM: Friends of Irlam Station and Members of Irlam Catholic Club
- KERSAL: Community groups from Foundation 92 at Peninsula Stadium Community Pitch Day - with Gary Neville (Salford City FC owner)
- LANGWORTHY: Homeless & refugee groups at Salford Loaves & Fishes
- SWINTON: : Workers at Salford Waste Management
- ORDSALL: Youth groups from Salford Lads Club
- PENDLETON: NHS workers at Salford Royal Hospital
- SALFORD CENTRAL: Artists and creatives at Islington Mill - including Cheddar Gorgeous and Lill (Ru Paul’s Drag Race)
- LITTLE HULTON: Skaters and BMXers at Community Pump Track - with Dame Sarah Storey (GB’s most successful Paralympian of all time and GM’s Active Travel Commissioner)
- WALKDEN: Staff at Tesco (biggest in Europe)
- WORSLEY: Members of Worsley Golf Club

## The Live Format

The final piece will take the form of a 30 minute (approx) film, edited from the contributions of the hundreds of participants from across communities, institutions and work places in Salford, filmed throughout Summer 2026.

Each live screening will be soundtracked by a newly created 'Salford House Band' formed of musicians from across the city, brought together specially for the project. The band will fuse live instrumentation and vocals to perform a musical selection of reworked classics and bespoke soundtrack.

The format is intended to create a joyous live moment, built around a giant living digital portrait that tells a story of camaraderie, community spirit and human connection.



Live event photograph from Berwick Parade (2025) by Matthew Rosier (Image courtesy of The Maltings (Berwick) Trust, Jennifer Charlton Photography)





## The Finale at Peel Park

The project culminates in a large scale finale, staged at Peel Park in the heart of the Crescent. Notable as the one of the UK's first freely accessible public parks and one of GM's finest green spaces, Peel Park provides the perfect backdrop for this celebratory gathering of audiences from across the city.

Staged over two nights on Fri 9 and Sat 10 October - the first night will open the celebrate with an early evening preview, welcoming project participants, supporters and stakeholders from across the city to celebrate this landmark moment for the city. This will be the premiere live performance of Salford Everywhere.

Marking exactly 175 years to the day since Queen Victoria & Prince Albert visited Peel Park, Saturday will take the form of a mini festival of music, entertainment and f&b, with community groups and participants invited from across the city to take part. The day will culminate in a final live performance of the piece, to close out the night.



Queen Victoria and Prince Albert in Peel Park, 1851  
(Image: Salford Museum & Art Gallery)

The logo consists of four overlapping, slightly offset red circles of varying sizes, creating a sense of motion or a stylized 'S' shape.

## Salford Everywhere

Running simultaneously across the city over this weekend, audiences will be able to encounter edited versions of the films running on loop, lighting up the city.

These will be projected across iconic buildings such as Pendleton's Shopping City Tower or Dock10 and surrounding towers at Media City creating a sense of a flowing movement of 'giants' taking over the city for this special moment in time.

Our ambition is to capture this moment in partnership with the BBC; broadcasting the simultaneous projections and live music for audiences who can't access it physically.



