Salford CVS

Health and Wellbeing Fund Guidance for Applicants

2026/27



Salford
Integrated Care Partnership

Salford CVS
Making a difference in Salford

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About the fund

The Health and Wellbeing Fund is offering grants for **new and existing** projects that **benefit the health and wellbeing** of Salford residents.

It is designed to fund a range of activities that are run by or designed in conversation with people and communities in Salford. Examples of activities that could be funded include sports and physical activity, arts and crafts, social/peer support groups, targeted health interventions, and green and growing projects.

The fund is open to **voluntary, community and social enterprise (VCSE)** groups and organisations, which are **full members** of Salford CVS.

The amount of funding that can be applied for depends on the **annual turnover** of the applicant organisation:

- VCSE organisations with a turnover of up to £10,000 are eligible to bid for up to £1,500
- VCSE organisations with a turnover of up to £300,000 are eligible to bid for up to £5,000

This is a rolling grants programme, accepting applications between **October 2026 and February 2027.**

Grants will be awarded in **two tranches**, in January and March 2027.

A maximum of **one grant** may be awarded per organisation in this funding period.

The Health and Wellbeing Fund is supported by
NHS Greater Manchester (Salford)

Salford
Integrated Care Partnership

Priorities of the fund

All projects must address **one (or more)** of the following priorities.

A Start Well

- Children and young people have the best start in life and access to opportunities to help them achieve their potential

B Live Well

- Adults are happy, healthy and able to lead productive and fulfilling lives

C Age Well

- Older people are connected in their communities and actively involved in managing their own health and wellbeing

D Strong and Resilient Communities

- People feel welcome and safe in Salford
- People are active in their communities and able to participate in volunteering

Applications for projects addressing more than one priority are welcomed, however this will not increase the likelihood of receiving funding. See page 8 for examples of the sorts of activities that could be supported with these grants.

Unsure if your project is a good fit for the Health and Wellbeing Fund? Please contact the Grants Team for an informal support conversation before applying. Contact details are available on page 8, 'Support with your application'.

Important dates

This is a rolling grants programme. Funding will be awarded in two tranches, in January and March 2027. Organisations receiving a grant will have **up to 12 months** to spend the money.

Fund opens	Late October 2026
Application deadline	12pm (midday) on 26 February 2027
Decisions expected	• Applications submitted by 4 January will be notified of decisions by late January • Applications submitted between 5 January, and 26 February will be notified of decisions by late March
Approximate delivery period	12 months from the date of award
End of project report due	Within one month of project completion

Who can apply?

To apply, your group or organisation must meet the following eligibility criteria:

- Constituted as a voluntary, community or social enterprise (VCSE) group or organisation
- Turnover up to £10,000 per year for small grants or up to £300,000 per year for medium grants
- Full membership of Salford CVS at the time of application
- Currently adhere to the eligibility criteria for full membership of Salford CVS – more details available at https://www.salfordcvs.co.uk/membership-0
- Based in Salford **OR** have a strong track record of delivery in Salford
- Have an organisational bank account with two signatories who are not related to each other **OR** a holding account at Salford CVS
- Fully up to date with grant reporting to Salford CVS

Important note: There is a maximum of one grant per organisation in this funding round. In the event of an unsuccessful application, applicants may reapply once in the same financial year. In this instance, please contact the Grants Team for support refining your bid (see page 8, 'Support with your application').

How much funding can we apply for?

The amount of funding that can be applied for depends on the **annual turnover** of your group or organisation (see table below).

Grant size	Small	Medium
Annual turnover	£0 to £10,000	£10,001 to £300,000
Eligible to apply for	£250 to £1,500	£500 to £5,000

Applicants are welcome to apply for the maximum grant amount however this should not be considered a 'target' and panels will consider budget requests carefully. We recommend applying for the funding required to deliver a high-quality and impactful project, which also represents good value for money.

What can the grant be spent on?

Most reasonable costs that are necessary to run your activities or project, including (but not limited to):

- Venue hire
- Purchase or hire of equipment/materials
- Sessional worker/facilitator and/or staffing costs
- Volunteer expenses
- Refreshments (including for participating staff and volunteers)
- Promotion
- Public liability insurance
- A contribution to overheads/management costs – proportioned to the project being applied for (also sometimes referred to as full cost recovery – see this helpful guide from the National Lottery Community Fund: https://www.tnlcommunityfund.org.uk/funding/funding-guidance/full-cost-recovery)

Food projects: Applications seeking funding to purchase and distribute food *only*, with no wider activity, will not be considered. Projects involving food in some way with additional activities/benefits (such as cooking classes) would be considered. If you are unsure if this applies to your proposal, or if you are seeking funding solely to purchase and distribute food, please contact the Grants Team (see page 8, 'Support with your application').

What can the grant not be spent on?

- Costs for meals, trips or one-off events unless there is a clear and compelling need within and benefit for the community
- Alcohol
- Retrospective costs (i.e. costs that have already been incurred or for activities that have already happened before a grant has been awarded)
- Costs for work that statutory bodies (such as schools or local authorities) have a duty to fund
- Projects or activities taking place outside Salford, unless a clear and convincing rationale is given

What policies and other documentation are required?

All organisations will be expected to have the following policies in place at the time of application:
a) Health and Safety policy
b) Equality/Diversity Statement or Policy
c) Public Liability Insurance (cost can be included in budget)
d) Risk assessments

…and if applicable to project activities:

e) Volunteer Policy
f) Safeguarding Adults policy
g) Safeguarding Children policy

Please note: If your project involves working with children or vulnerable adults you will need to include a copy of the Safeguarding Policy.

Examples of projects

An individual's health and wellbeing are influenced by many factors, therefore lots of different sorts of activities could be funded through the Health and Wellbeing Fund! All projects should be run by or designed in conversation with the people they are looking to support and have a clear link to helping them feel well.

Fund Priorities	**Example Projects**
Start Well	Children's arts and crafts project

Start Well	Youth employability skills programme (ages 14-17)
Live Well	Mindfulness sessions for new mothers
Live Well	Wheelchair rugby sessions for adults with disabilities
Live Well / Age Well	A support group for people with heart conditions
Age Well	Walking football sessions for older men
Age Well	Older people's chair-based exercise programme
Strong and Resilient Communities / Live Well	Community growing sessions for refugees and asylum seekers

How do we apply?

Complete the application form for a **small OR medium grant**, depending on the turnover of your organisation and the size of the grant you wish to apply for. Submit the completed form by email to grants@salfordcvs.co.uk in Word format before the application deadline (see page 5). Alternatively, applications can be posted to: Salford CVS, The Old Town Hall, 5 Irwell Place, Eccles, M30 0FN

Please note, to ensure fairness for all applicants, late applications will not be accepted.

What support is available for applicants?

Accessibility

We want our grants programme to be accessible to everyone. If any part of our application process is a barrier to applying, please contact the Grants Team at grants@salfordcvs.co.uk or phone 0161 787 7795

Support with your application

If you have any questions or concerns about completing the application form, or you would like to discuss your project proposal with a member of the Grants Team, please contact us at grants@salfordcvs.co.uk or phone 0161 787 7795

The Grants Team are also available to provide a pre-application read-though and feedback.

Wider development support

The Development Team at Salford CVS offer practical support to VCSE organisations with developing policies, accessing volunteers, and accessing wider funding. For further information, visit our website at: www.salfordcvs.co.uk/development-support

See our online Safeguarding in Salford resources: www.salfordcvs.co.uk/safeguarding-salford

You can also contact our Development Team by phone 0161 787 7795 or email at: office@salfordcvs.co.uk

How will applications be assessed?

- On receipt of applications, Salford CVS will undertake eligibility checks
- All applications that are eligible will be independently scored by a panel consisting of representatives from NHS Greater Manchester (Salford), a VCSE-sector organisation and Salford CVS
- The assessment panel will meet to agree the awards
- Unsuccessful applicants will be provided with a summary of feedback from the assessment panel

In the event of more than one application receiving the same or a similar score, tipping factors may support the decision-making process. These include:

- To get a wider range of beneficiaries
- To get a wider geographic spread across Salford
- To fund applicants who have not been funded before, or who have not received funding from Salford CVS in the current financial year
- Where the applicant has a poor or weak monitoring track record for previously funded work

What happens if we are awarded a grant?

Successful applicants will be notified of their grant by email. Please read the offer letter attached to the email in full, which contains important information about the grant including the amount awarded, any conditions, and next steps to claim the

grant. Once the required documents have been received, we aim to issue the grant by bank transfer within 5-10 working days.

How will our project be evaluated by Salford CVS?

Salford CVS has a three-fold approach to evaluation:

- **Assessing impact** – the difference your project made in words, numbers, stories, quotes and photos
- **Gathering learning** – what you have learned as an organisation, how your organisation has developed and what you would do differently next time
- **Providing assurance** – demonstrating good management of public money

In practical terms, this means providing feedback to Salford CVS in the shape of a simple report form when your project is complete. We may also select your project for a monitoring visit (in person or remotely) to help us understand how you are getting on and if you're in need of any support.

As guardians of public money, Salford CVS requires all funded organisations to keep receipts for all project spending. We undertake spot-audits every year and you may be asked to provide evidence of your spending.

With your help in providing simple feedback Salford CVS can demonstrate how grants and investments can make a real difference to the health and wellbeing of local people. This is important in helping us report back to our funders and wider partners and helps secure investment in our sector over the years to come.

Wellbeing Conversations

Salford CVS is encouraging groups and organisations who work with over 16s to sign-up for training in having Wellbeing Conversations. This training enables individuals to have a positive impact on someone's wellbeing through conversation. To find out more about the training or to book, please visit: https://agefriendlysalford.org.uk/

Training can also be provided at a time and place that suits the needs of your organisation. Please email Michael Carroll, Volunteering Development Worker, at michael.carroll@salfordcvs.co.uk for details.

All Health and Wellbeing Fund recipient organisations will be asked to nominate members to take part in upcoming Wellbeing Conversations training. Check out this 6-minute video for more information about what it entails.

Any further questions?

Please contact the Grants Team by phone 0161 787 7795 or email at: grants@salfordcvs.co.uk

Completing the Application Form - Part 1

Contact Information

Question a) – Please give the name of the lead contact for this application / project. They will be the primary point of contact for all matters relating to this application and any successful project award.

Question b) – Please give a secondary contact. They will only be contacted if we have difficulty reaching the lead contact.

Unincorporated Associations (community/voluntary groups): both contacts should be members of your management committee.

Organisations: at least one contact must be a board member or senior member of staff.

About your organisation

Question 1) – Please give the full name of your organisation.

Question 2) – Please give the registered address of your organisation. If you don't have a registered address as such, please provide the address of your Chair.

Question 3) – Please give your organisation's turnover for the last full financial year.

Question 4) – Please tell us how your organisation is constituted, for example:

- Unincorporated Association (community/voluntary group)
- Company Limited by Guarantee
- Registered Charity
- Charitable Incorporated Organisation
- Community Interest Company
- Community Benefit Society

- Cooperative Society
- Other (give details)

Please note:

- All organisations must be not-for-private-profit
- Companies Limited by Guarantee must have an 'asset lock' to prevent the transfer of assets to individuals
- Some charities might also be a company limited by guarantee

Question 5) – Please give your organisation number (i.e. registered with the Charity Commission or Companies House). If you have more than one organisation number, please provide both. Please note, Unincorporated Organisations (community groups) will not have an organisation number.

Questions 6) – Please provide links to your organisation's website and social media accounts (if applicable).

Questions 7-8) – We are keen to support all staffed organisations that pay a minimum wage of at least **£14.10 per hour** as set by the Living Wage Foundation. We also actively encourage organisations to become an accredited Living Wage Employer. If you don't employ staff, please tick the 'not applicable' box (N/A).

The cost of Living Wage Employer accreditation fees varies according to the size of your organisation. For full details of the costs please contact the Living Wage Foundation via their website.

Question 9)– If your organisation pays all staff at the real living wage rate of £14.10 or more, but is not accredited as a Living Wage Employer, you can request support from Salford CVS to meet your first year's accreditation fees.

Question 10) – We expect all organisations to have relevant policies in place at the time of application. Please note that that Public Liability Insurance costs can form an element of your bid. If you need advice or support on developing policies, please see the 'What support is available to applicants?' section above.

Please note that you will need to submit copies of the following documents along with your application:

- Safeguarding Adults Policy (only if applicable to your project)
- Safeguarding Children Policy (only if applicable to your project)

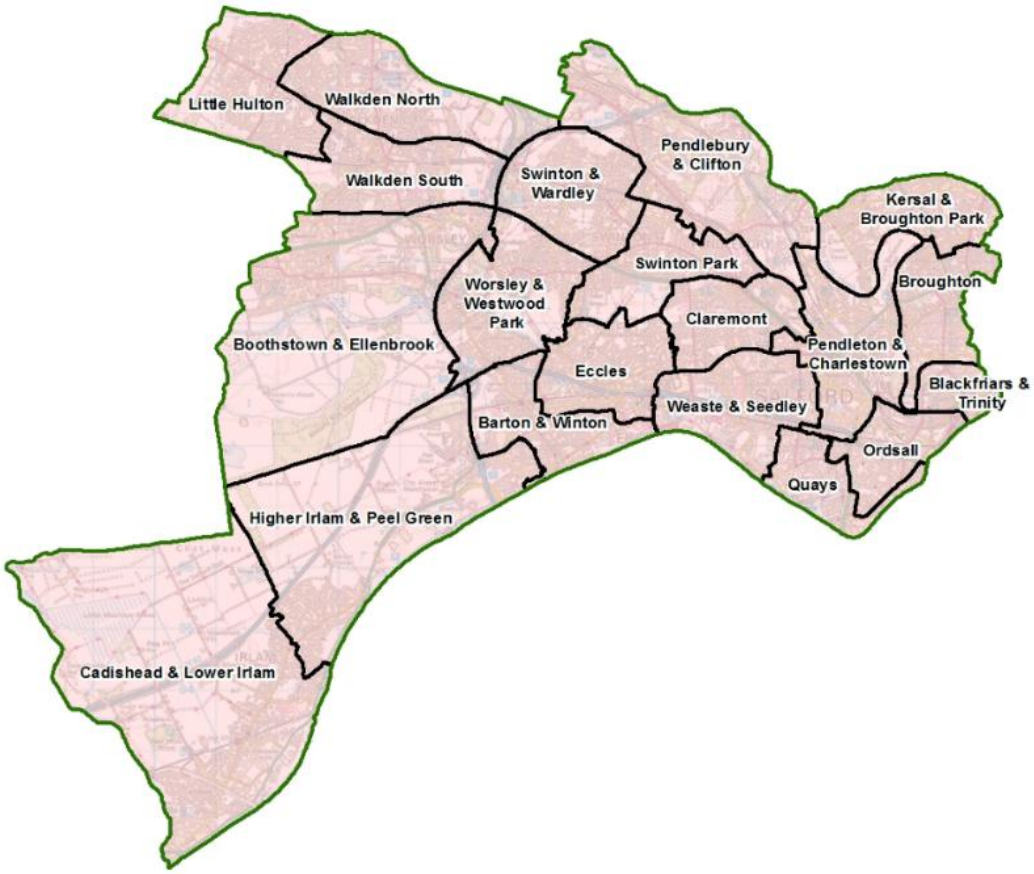
Project summary

Question 11) – Please give your project a memorable name. This helps us identify the project should your application be successful.

Question 12) – Please give a brief description of the project that sums up what you plan to do (50 words max). This will be used in our publicity about the fund, including on our website, so please ensure the summary is a clear and meaningful representation of the activities and you plan to do with the grant.

Question 13) – Please give your proposed project start and finish dates. Approximate delivery periods are provided on page 5 of these guidance notes.

Question 14) – Please indicate the areas of Salford which will receive support from your project. If it is across the whole of Salford, please tick 'Salford city-wide'. See the map below showing Salford's new ward boundaries:



Question 15) – If your project is delivered from a single location (e.g. a community centre or park) please provide a postcode. If your activity will happen at more than one location, please provide all the postcodes. If this proves too difficult or isn't applicable, please give details. All activity should take place in Salford unless there is a clear and compelling reason to deliver it elsewhere.

Completing Application Form - Part 2

Question 16) – Please restate the name of your organisation.

About the project

Question 17) – Please tell us which priority or priorities of the fund (A-D) your project is **most** focused on addressing. The priorities are described in more detail on page 2 of these guidance notes. Please note, selecting more than one priority does not increase the likelihood of receiving funding.

Example 1
For a project focused on developing children's development through arts and crafts, you would place a check (X) next to priority A.

Example 2
For a project focused on the mental health and wellbeing of newly arrived refugees and asylum seekers – which also helps them to meet people, learn about the community and access local services – you would likely place a check (X) next to priorities B and D.

Question 18) – Please tell us if this is a new, existing, or expanded project. By 'new,' we mean a project that has never happened before. By 'existing', we mean a project that is currently happening or has recently finished that would be continued with this grant. By 'expanded,' we mean an existing project that would be scaled up with this grant in terms of the number of activities or beneficiaries.

Question 19) – Please explain how you know the project is needed in the community. Provide any evidence you have, for example conversations with the people who will benefit, survey results, learning from similar projects, local data, etc. You might be trying to address a particular issue, for example social isolation, or meet a gap or need in your community that isn't currently being met.

Question 20) – Please tell us what you intend to do with the grant if successful. Please give details of the practicalities involved in delivering your project, for example how you will use the money, what you plan to do, who will deliver the activities, the frequency of activities, when and where they will happen, how they will be promoted, etc. This activity must be recognisable in your project budget.

Question 21) – We want to know how many activities with the community are being funded with this grant. If you plan to deliver different types of activities e.g. group and one-to-one sessions, you may wish to provide a breakdown as well as the total number.

About your beneficiaries

Question 22) – Please use simple language to tell us who will benefit from the project. Mention anything you think we should know about them or that they have in common, for example they might live in the same area, have a shared background or culture, or have similar hobbies or interests.

Question 23) – Please tell us how many people will benefit directly from the project. Be realistic – we are interested in funding organisations delivering good projects with a manageable number of beneficiaries. We are **not** looking to understand the number of times people interact with your project – so if someone will attend more than once, they should only be counted once in this figure.

If you plan to run very different sorts of activities e.g. one-to-one sessions and a mass participation event, you may wish to provide a breakdown for clarity.

What difference will the project make?

Question 24 (Small Grants) / Question 24a (Medium Grants) –
Please explain how your project will benefit the health and wellbeing of people living in Salford. It should be clear how these benefits link to the priorities of the fund chosen in question 17. One way of thinking through the factors that contribute to good personal wellbeing are the 5 Ways to Wellbeing: connect, get active, take notice, learn, and give.

Question 24b (**Medium Grant Applicants Only**) **–**
Please describe the **specific** health and wellbeing changes (outcomes) you expect the project to achieve. For example, 'increased physical fitness,' 'increased

confidence and self-esteem,' 'raised personal aspirations,' 'wider social networks,' etc. The way these outcomes are measured and assessed might be very simple (e.g. number of people involved) or involve collecting evidence about the impact of the project (e.g. before and after survey, interviews, case studies, focus groups).

Just getting started with measuring outcomes? Helpful resources and advice are available on the NPC website: https://www.thinknpc.org/starting-to-measure-your-impact/ Alternatively, please contact the Grants Team for support before applying (see page 9, 'Support with your application').

Question 25) – As well as the direct impact on people's health and wellbeing, your project might also achieve other **social, economic, or environmental benefits** for Salford. We refer to these wider benefits as **social value.**

Example

You are applying for funding for a community growing project. The main aim of the project is to improve the health and wellbeing of the target community; however, the project also has additional benefits for Salford:

- It supports the natural environment by planting trees, flowers and vegetables
- It supports the local economy and VCSE sector, by ensuring the services and materials that are bought in are sourced from local independent businesses and fellow VCSE organisations
- It increases local people's employability, by providing training opportunities for staff
- It supports people to give back to their community through volunteering

Purchasing from local independent suppliers

As leading member of the Social Value Alliance, Salford CVS wants to ensure that as much of its grant monies as possible are spent in Salford. If possible, please try and avoid large chains or corporations, and especially Amazon who have been identified as the worst company for aggressive tax avoidance which deprives our government of much-needed funds for schools, hospitals, local services etc. If you do feel pressured to occasionally use Amazon, then buy from Amazon Marketplace which supports independent suppliers.

About the money

Question 26) – Please give an accurate breakdown of your project costs by describing each item. You'll need to research some prices or obtain quotes (i.e.

you can't just guess the costs). Please break down your calculation so we can see how you've arrived at the cost for each item. See some examples below.

Example 1
Acceptable: Venue hire – 4hrs/wk @ £10ph x 10 weeks = £400
Not acceptable: Venue hire – £400

Example 2
Acceptable: Refreshments @ £1.50/person x 10 people x 10 events = £150
Not acceptable: Refreshments = £150

Example 3
Acceptable: T-shirts @ £10 each x 15 = £150 + £5 delivery = £155
Not acceptable: T-shirts = £155

If other money is being used to support this project:

If you have other sources of money, it may be you're only looking for a contribution to certain costs (see the example below).

Description of item	Breakdown of calculations	Item cost	Amount requested
Venue Hire	4 hours per week @ £10ph x 10 weeks	£400	£250

Full cost = £400
Amount requested = £250
Amount from alternative sources = £150 (e.g. an annual raffle)

Therefore, the total cost of the project may be more than the amount you're requesting from this fund. If this is the case, please include the other sources of funding which will support this project and whether the money has been secured or whether an application is pending (see example below). **Such match funding is desirable but not essential.**

If applicable, where is the rest of the money coming from?		
Source of funding	Amount	Funding Secured?
Annual raffle	£150	Yes

Please attach

- If the project involves working with children or adults at risk, we need to review copies of the relevant policies. **Please answer Yes or No. If Yes, you must attach the relevant policy**
- **Scan or photo of a recent bank statement or paying-in slip** if not submitted previously in the last 6 months (for example, if you have recently received another grant from Salford CVS)

Declaration

Please confirm that you have read the **Terms and Conditions** of this grant by giving the name and role of the lead applicant.