

10% MORE YOUTH VOLUNTEERING IN SALFORD

Embed at an early age

Family volunteering / engage parents

Engage sports / youth clubs, leisure centres and Guides / Scouts

VCSE engage with school / college / university – find out current practice

Volunteering section on CVs

Apprenticeships / work experience

Link into Lessons for Life

Release young people to volunteer in school / college

Engage with young people

Dispel stereotypes and myths around volunteering

Engage online, use social media to campaign (snap chat)

Youth platforms e.g. wuu2

Use celebrity ambassadors

Identify barriers and challenges for young people

Consult / ask e.g. Youth Day

Involve young carers

Peer to peer and peer ambassadors

Recruitment process

App for recruitment

Link in with youth services; NCS, Princes Trust, DOE

Taster sessions

Quick and simple application process

Use appropriate language

Clear pathways

Recognition

Recognise contribution, awards certificates etc.

Recognise informal / collective volunteering

School / college recognise value

Celebrate young volunteers

Employer recognition

Give volunteering value

Demonstrate with case studies, real life stories. Be inspirational

Practical incentives

Development opportunities

Brand sponsorship

Accreditation

Qualifications

Tailor roles for young people

Make roles accessible, e.g. flexible hours, volunteer expenses

Intergenerational work

Additional support

Event / micro volunteering

Fun, interesting

Digital volunteering

Skills match

Role of VCSE sector

Guidance for groups on policies etc. to involve young volunteers

Creative approaches to safeguarding

Adjust commissioning criteria

VCSE youth organisations to lead

Culture shift

Pledge from VCSE orgs

Identify current VCSE offer