



Meet the funder - Big Lottery Fund

Nas Hussain (Funding Officer)
5th February 2015
Salford CVS

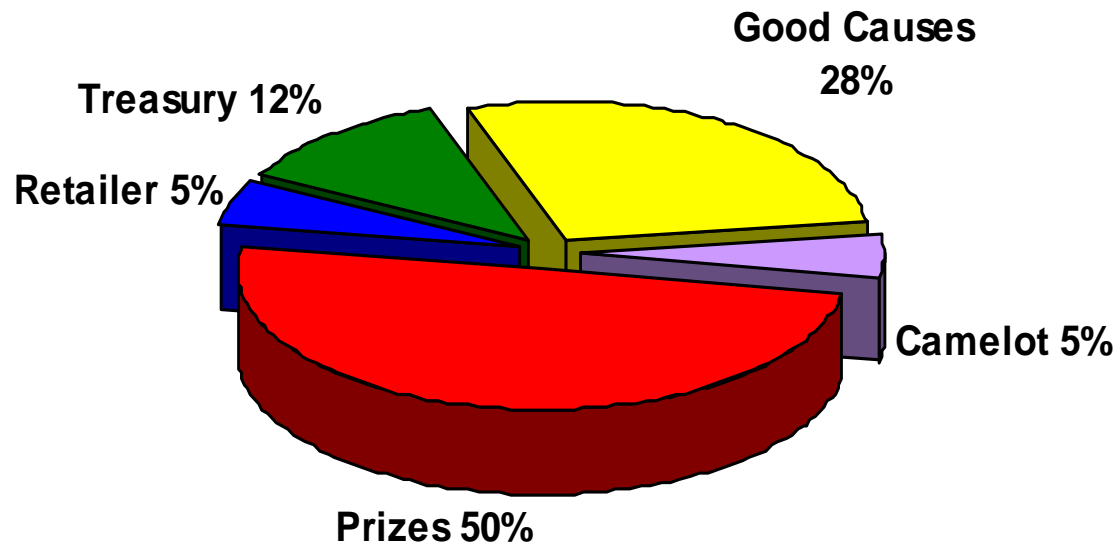
www.biglotteryfund.org.uk

 Awarding funds from
The National Lottery®

Big Lottery Fund basics



- Biggest distributor of lottery good cause money
- Distribute funds through a range of programmes
- When you spend a pound on the lottery:



Big Lottery Fund outcomes



Outcome 1: People having better chances in life, with better access to training and development to improve their life skills

Outcome 2: Stronger communities, with more active citizens, working together to tackle their problems

Outcome 3: Improved rural and urban environments, which communities are better able to access and enjoy

Outcome 4: Healthier and more active people and communities

What do we mean by an outcomes funder?

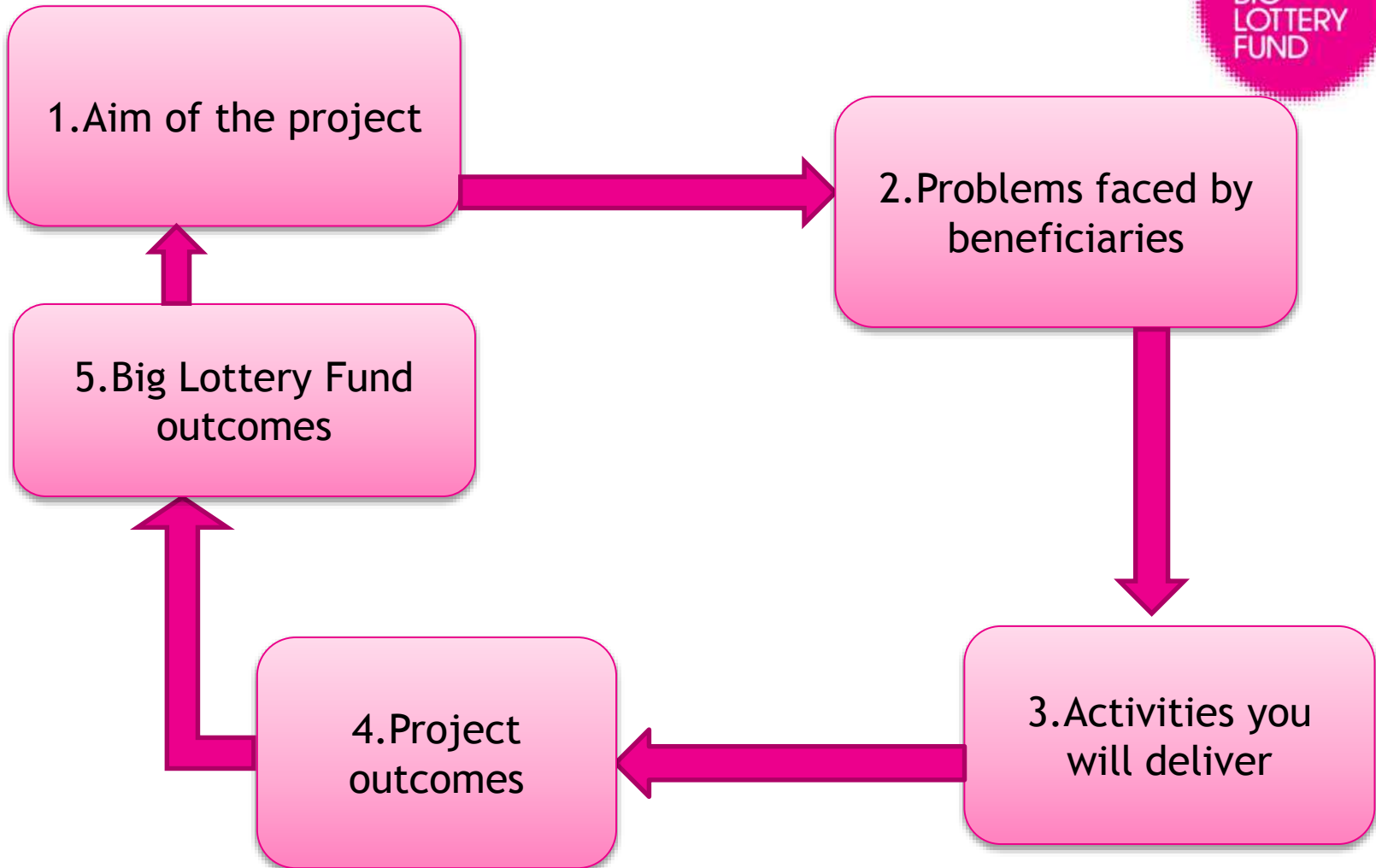


You need to think about:

- What Changes/Differences do we want to make to the lives of the people we want to help?
- How will those changes help achieve one or more of the four Big Lottery Fund outcomes?

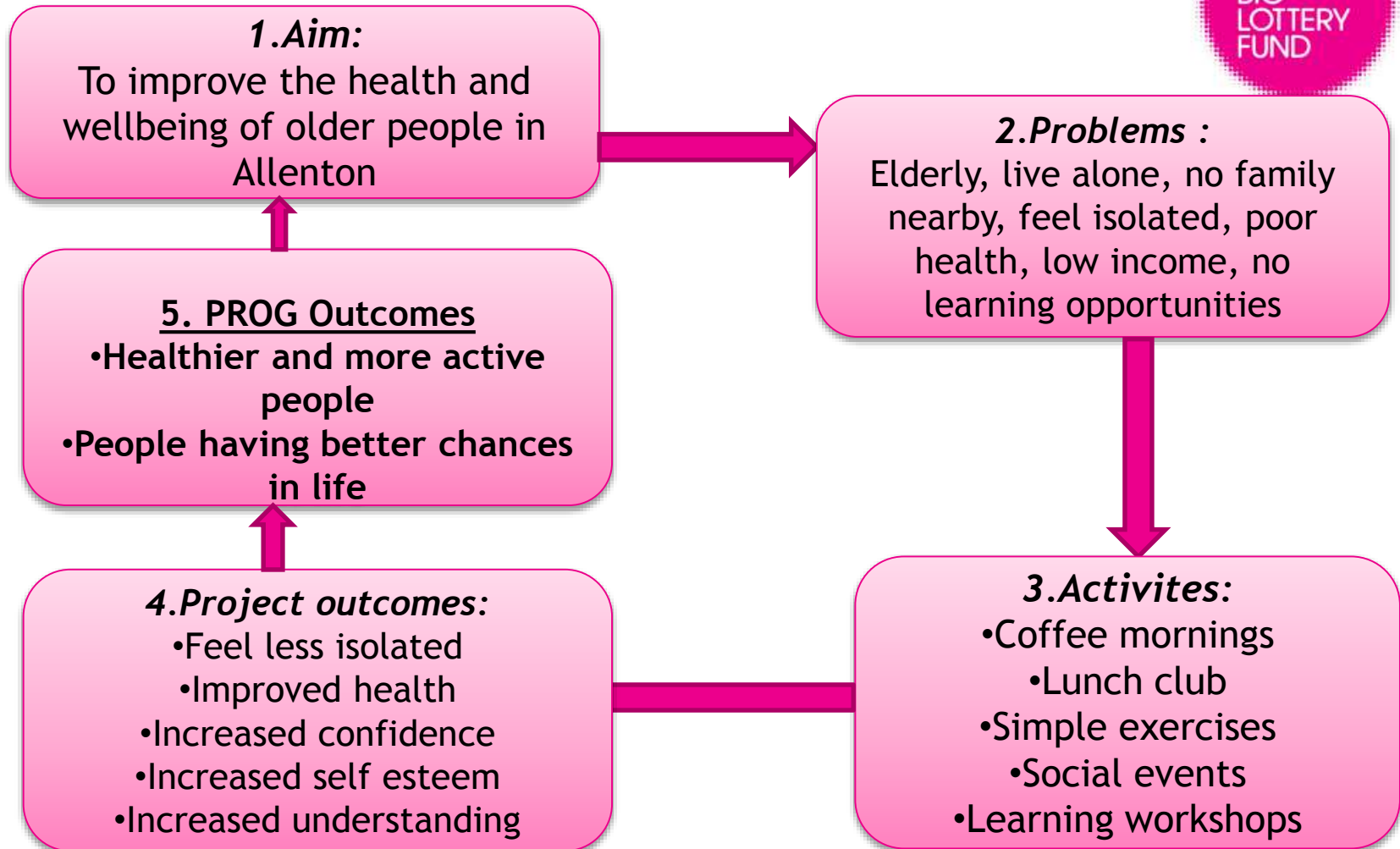
Think about the people you want to support

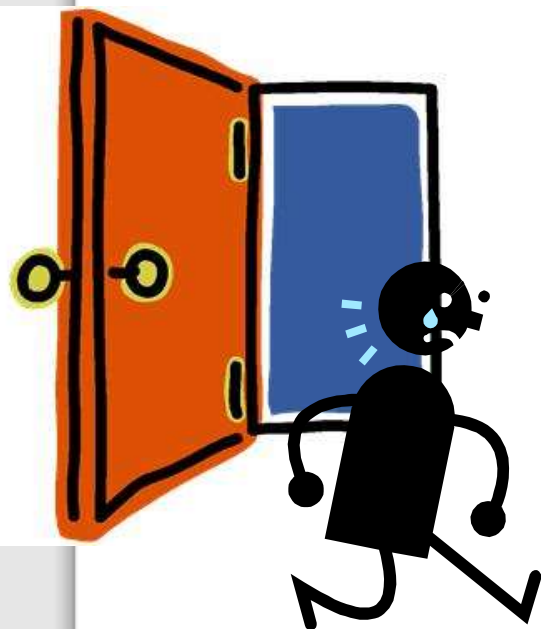
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LOTTERY
FUND



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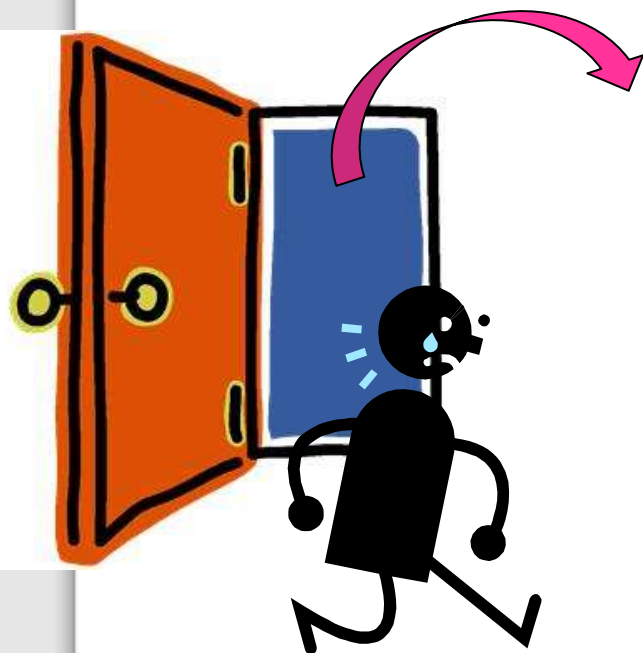
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50 years old, mental
health issues, sits at
home isolated from
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of education/training

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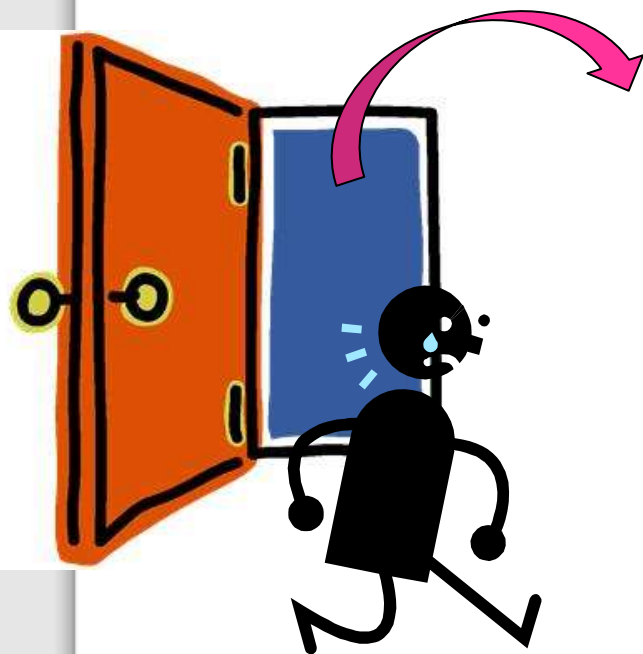
Activities:

- Drop in/coffee and chat
- Accompanied walks to shops
- Hill walking
- IT training (games, surfing, music)
- Expert speakers



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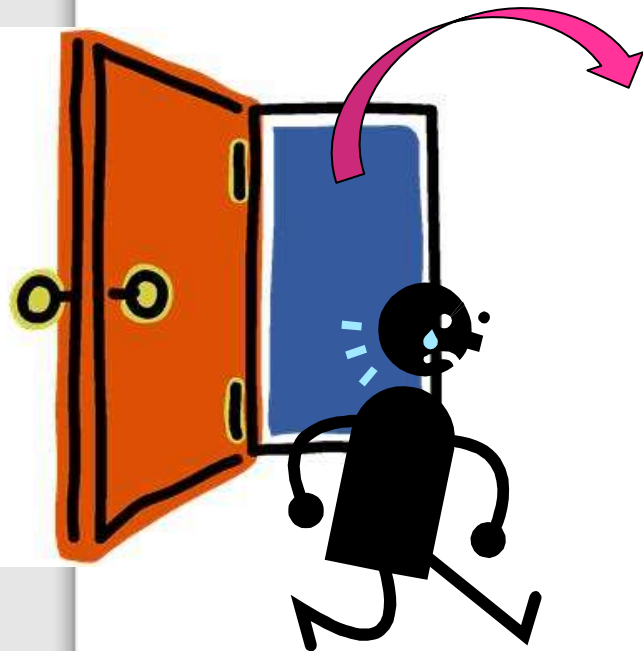
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Project outcomes:

- Feels less isolated
- Increase in confidence
- Increased self esteem
- Increased understanding





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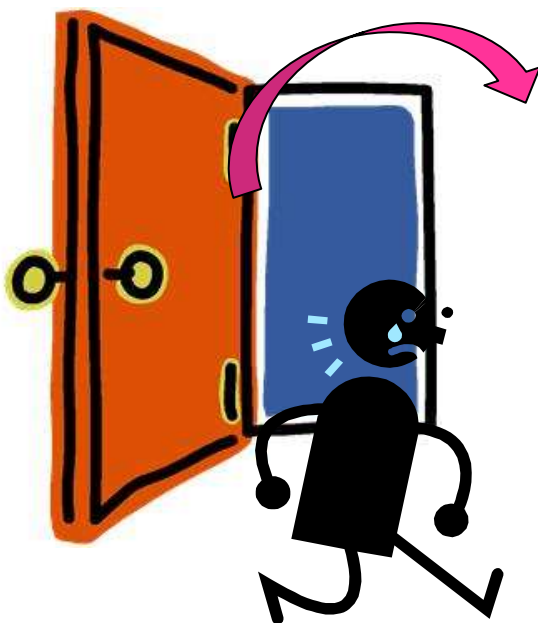
Project outcomes:

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Link to

Programme outcomes:

- Healthier and more active people
- People having better chances in life



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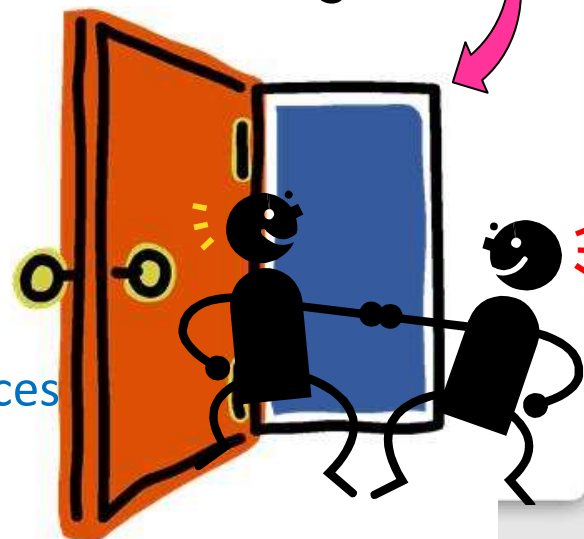
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Programme outcomes:

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Awards for All

www.biglotteryfund.org.uk

 Awarding funds from
The National Lottery®

Awards for All



- **£300 - £10,000**
- **New activity and projects***
- **12 months to spend grant**
- **Not for running costs**
- **Simple application form**
- **Up to £10,000 in any 12 month period**

What can Awards for All pay for?



Examples of what a grant **can** pay for:

- equipment hire or purchase
- information technology equipment
- building and refurbishment work
- sessional workers
- training
- updating equipment and premises for health and safety reasons
- volunteer expenses
- transport costs
- venue hire

Awards for All cannot pay for:

Examples of what a grant **can't** pay for:



- Activities that happen or start before BIG pays the grant
- Day to day running costs – including salaries, routine repairs and maintenance
- Existing activities and repeat or regular events*
- Items that mainly benefit an individual
- Building and refurbishment work costing more than £25,000 (including VAT)
- Fundraising activities
- Activities which promote politics or religion
- Used vehicles

Who can apply to Awards for All?



You **can apply if you are a:**

- voluntary and community organisation
- school
- parish or town council
- health body

You **can't apply if you are a:**

- individual or sole trader
- private profit-making organisation
- statutory organisation other than those listed above
- organisation not established in the UK

You can apply if..



You have:

- at least 3 unrelated people on your governing body
- a UK bank account in the name of your organisation with at least two unrelated signatories

You can:

- send BIG an application at least three months before your project is planned to start
- complete your project within one year of when BIG confirms your award



Reaching Communities

Reaching Communities



Two strands

- Reaching Communities
- Reaching Communities - buildings

Two/Three stage application process

- Stage 1: Outline proposal form
- Stage 2: Full application
- Stage 3:

Reaching Communities (Revenue Funding)



- £10,000+ revenue funding
- 1-5 years funding
- NO Maximum project cost
- Up to £100,000 capital funding
- outcomes focused
- Timescale 8-10 months

Reaching Communities- Buildings Strand



- £100,000+ Capital funding + associated revenue costs
- 1-5 years funding (2 years for building work)
- Multi-purpose building
- Eligible areas (postcode checker on website)
- NO Maximum project cost
- Three stage process (12-16months)

Reaching Communities



You must contact us if....

- You are applying for Reaching Communities Buildings project

OR

- Your are planning to apply for more than £500,000

OR

- Your project has previously been funded by BIG





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TOP TEN TIPS

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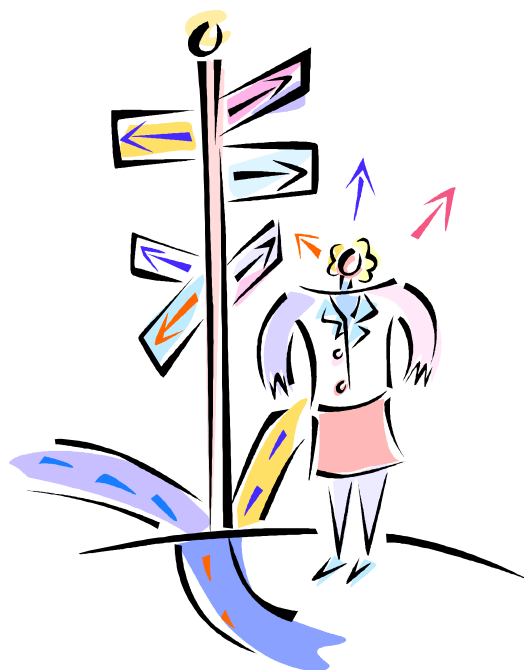
Make this your checklist



10 - Read the guidance notes

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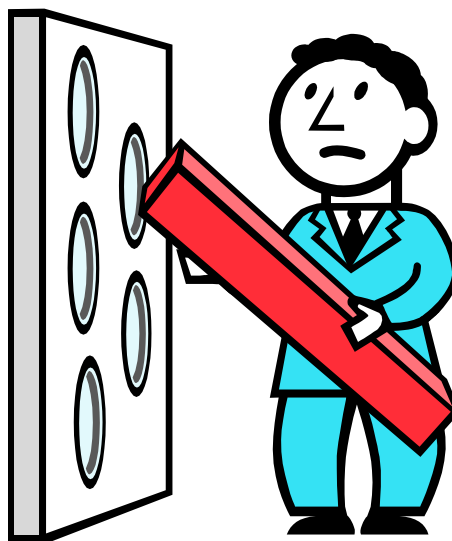
It's written for the benefit of the applicant



9 - Don't chase funding streams

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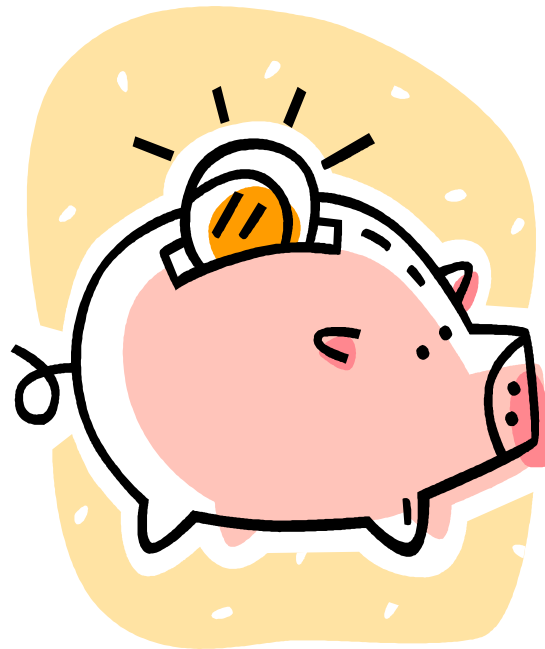
Funders can tell if you're forcing your project to fit



8 - Get your finances sorted

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Know your budget



7 - Get your governance sorted

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Insurances, policies and procedures



6 - Evidence the need



It's not just about what you think



5 - Find a critical friend



They can be more honest



4 - Be aware of timescales



Consider the time you will need to allow



3 - Involve your beneficiaries



They will be fundamental to the design of the project



2 - Outcomes

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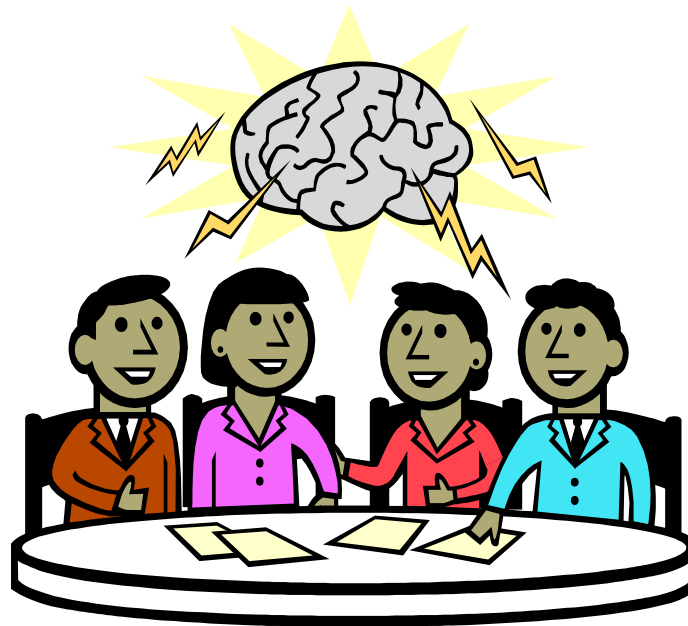
Are you clear about the difference your project will make



1 - Plan your project

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**Know how it links to your organisation and
your aims**



Where to get help



Outcomes guide “Getting Funding and Planning Successful Projects” available at:
www.biglearningzone.org.uk

Website: www.biglotteryfund.org.uk

Advice line: 0845 4 10 20 30

Email: general.enquiries@biglotteryfund.org.uk



www.biglotteryfund.org.uk



BBC

Children
in Need

© BBC 2017 Reg. charity no. 810092

Funding Application Advice Session



BBC Children in Need

"BBC Children in Need's vision is that every child in UK has a safe, happy and secure childhood and the chance to reach their potential"



ESSENTIALS...

Children & Young People Must Be:

**18 years and Under & Living in the UK
'IN NEED'**

- Illness / Distress / Neglect / Abuse
- Any Kind of Disability
- Behaviour or Psychological Difficulties
- Living in Poverty / Deprivation



WHO Do We Fund?

- Not For Profit Organisations Which Have:
 - A Constitution or Governing Document
 - A Management Committee
 - A Bank Account with 2 Unrelated
Cheque Signatories
 - Annual Accounts
 - A Written Child Protection Policy



What Do We Fund?

- Revenue and capital, salaries, sessional staff, training, volunteer expenses, travel costs, venue hire, equipment.
- Projects including:
 - Youth Clubs
 - Holiday Playschemes
 - Mentoring/befriending
 - Play opportunities support
 - Afterschool clubs
- Arts activities
- Outdoor play
- Play groups
- Family
- Sports activities



We Do **Not** Fund

- Retrospective Funding
- Relief Of Statutory Responsibility (including projects taking place within school hours)
- Applications from local government or NHS bodies
- Medical Research Or Pregnancy Advice
- Projects Unable To Start Within 12 Months
- Promotion of Any Religion
- Trips abroad
- General awareness raising
- Bursaries, sponsored places, fees or equivalent



We Do **Not** Fund

- Individuals
- Distribution to another/other organisation for example a PTA applying on behalf of a school.
- General appeal or endowment funds
- Deficit funding or repayment of loans



Child Focus

- We only fund child-focused projects
- The project/service should have clear positive outcomes for the child
- Important to involve children in developing planning and evaluating the project
- If you're seeking funding for a salary, the post should be focussed on delivering outcomes for disadvantaged children for at least 70% of the time



Safeguarding

- Organisations must provide evidence that they will protect children and young people while in their care and support them to develop
- Organisations must have their own Child Protection Policy and Procedures which everyone including children and young people know and use in their day to day work.
- Appropriate checks need to be made for all staff, volunteers and management committee working directly with - or with access to children and young people or information about children and young people



Safeguarding

- **All** staff, volunteers and management committee members receive child protection training which is relevant to their role and updated on a regular basis.
- Organisations must take appropriate steps to ensure that children in their care are safe eg by conducting risk assessments for activities, by ensuring supervisory staff hold relevant qualifications and providing adequate training to volunteers.



The Application Process

There Are 2 Grant Programmes:

Small Grants

Up to £10,000 – One year Only

Main Grants

Over £10,000 per year – Maximum 3 years

Applicants can only apply to one of the grant programmes
within a 12 month period

All the information you need to apply
including application forms can be found at our website:
www.bbc.co.uk/pudsey



The Application Process

Small Grants

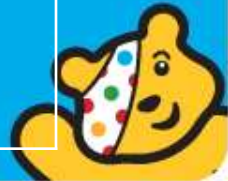
Application Deadline	What Happens Next	Decision
1 March 1 June 1 September 1 December	If the application is eligible the applicant and nominated referee will need to be available during the month following the deadline	April August October February



The Application Process

Main Grants

Application Deadline	What Happens Next	Decision
15 January 15 May 15 September	There is an Initial Application Process If successful the initial brief application will proceed to the next stage within two weeks The applicant will then be invited to submit a full application within one month	Mid June October February



The Application Process

Online applications only

Save your application and return to it later – saves for 120 days

Quick and easy

Online form and an assessment phone call – equally important

Groups who already hold a grant will be contacted to discuss continuation funding.



4-Step Guide to Developing an Application

- Provide a Description of Disadvantage Using Children in Need Guidelines
- Consider How the Type of Disadvantage Affects the Lives of the Children/Young People
- Demonstrate the Need For Your Project (How Does it Address the Disadvantage?)
- Describe the Positive Differences You Aim to Achieve



Common Reasons for Failure

- Missing Information
- Insufficient Evidence of Disadvantage
- Project Not Sufficiently Focused on Children
- The Majority of Young People are Aged 18 & Over
- Capacity - The Organisation Does Not Have Management Skills/Experience/Finance
- Project focussed on awareness raising
- Project delivered in school time
- Competition - Higher Request Amount = Higher Standard Expected



Finally ...

Contacts:

General Helpline

0345 609 0015

pudsey@bbc.co.uk

Regional Officer North West

Cat McIntyre

(cat.mcintyre@bbc.co.uk

0161 335 8862)

www.bbc.co.uk/pudsey





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‘Brave New World’ Grant funding Workshop

Salford CVS
Little Pot of Health
Improvement Fund



*Celebrating 40 years of
making a difference in Salford*

Registered office: The Old Town Hall, 5 Irwell Place, Eccles, Salford M30 0FN

 **0161 787 7795**  office@salfordcvs.co.uk  www.salfordcvs.co.uk

Company Limited by Guarantee: 1948293 Registered Charity: 519361







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Salford's Joint Health
and Wellbeing Strategy



*Our vision for a
healthier Salford
by 2016*





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Ensure all children have the best start in life and continue to develop well during their early years with a particular focus on:

Outcome 1a

- **Promoting healthy weight at primary school age, in targeted schools**

Outcome 1b

- **Increasing breastfeeding initiation**

Outcome 1c

- **Reducing teenage conceptions with a particular focus on hotspot wards**



Local residents and communities achieve and maintain a sense of wellbeing by leading a healthy lifestyle supported by resilient communities.

Outcome 2a

- **Provide more effective joined up systems and services to support the wellbeing of people who are vulnerable**

Outcome 2b

- **Positively influence individual and neighbourhood health and wellbeing**

Outcome 2c

- **Communities have the resilience to respond to and manage local community issues for wellbeing**





Outcome 3a

Timeliness of access to services

Outcome 3b

Ensuring people feel supported to manage their condition

Outcome 3c

Enhanced quality of life for carers





Criteria

- Maximum £10,000
- 1 application per org
- Member of Salford CVS
- Must have evidence of previous evaluation for expansion/improvement of an existing service
- Deliver in Salford for Salford people





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Timescales

- To be announced soon.





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Must demonstrate Social Value

The social, economic and environmental difference your funded project has made to Salford residents

Eg, local employment, local purchasing, local volunteering, recycling, ethical purchasing.





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1) Give brief overview of your organisation include who are your main beneficiaries and types of activity or work you deliver.





2) What do you want the money for? What areas of improvement and expansion?(link to the health priorities)

- Give details of what your project will be doing and tell us the story of how the money will be spent
- What is the improvement you are making to your work and/or how are you expanding on work you have previously delivered?





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3) What evidence do you have to show you have evaluated your work and are building on the success of it and any lessons learned?





4)What difference will it make to the health and wellbeing of people in Salford?

Outcomes

The change the benefit or learning that happens as a result of your work/activity.

Include how you will demonstrate social value.



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5) How will you ensure continuous improvement and high quality in your service delivery?





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6) What is your sustainability strategy for the piece of work you are asking us to fund?





Output

The activities, services and products provided by an organisation

Outcome

The changes, benefits, learning or other effects that happen as a result of services and activities provided by an organisation

- Who and how many people will benefit from your project
- What actual difference are you trying to make?
- How will you know if you have been successful?
- What are the long term changes and impact of your project?



Remember!

- Read the guidance
- Answer questions concisely
- Focus on priorities, outcomes and social value



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Funding support for your organisation includes:

- Proof reading grant applications
- Tailored funding searches
- Assisting in project planning and development
- Diversifying your income
- Budget advice
- Latest funding opportunities in e-bulletins
- Meet the funders events



New Groups

- Plans and priorities
- Working with others
- Roles and responsibilities of trustees & trustee e bulletin
- Structures and governance
- Support with constitutions, charity and company registration



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Information, advice, and guidance

Policies, governance & planning

Procurement and tendering

Reviewing and developing your

Business Plan

Outcomes frameworks and tools

Safeguarding & children and young people e
bulletin

Personalisation & health and social care e-bulletin



Coming Soon...

Training

- 10th Feb – Getting people to give money to your cause
- 5th March – Win more contracts
- 19th March - Fundraising for Trustees

Meetings and Forums

- Basis – Health and social care
- VOCAL – Children and young people

Training

- 21st February - Children Safeguarding
- 23rd/24th March – Social Accounting Training



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Contact Salford CVS
0161 787 7795

Office@salfordcvs.co.uk

