

Little Pot of Health Impact Fund ‘Partnership Challenge’

Guidance Notes

The Impact Fund Partnership Challenge is aimed at partnerships of up to 3 VCSE organisations operating in Salford that are able to effectively demonstrate that they can deliver outcomes in the following areas:

- 1) **The Salford Locality Plan; Start Well, Live Well, Age Well**
<http://www.salfordccg.nhs.uk/salford-locality-plan>

- 2) **Community Resilience**

We are particularly interested in bids that demonstrate how tackling social isolation and improving confidence and self-esteem in local people can lead to increased community resilience.

Using the following approaches

- 1) **Prevention and early intervention**
<https://www.biglotteryfund.org.uk/research/making-the-most-of-funding/prevention-and-early-intervention>
- 2) **Social Value - Salford 10% Better campaign**
<http://www.salfordsocialvalue.org.uk/>
<https://www.salfordcvs.co.uk/sites/salfordcvs.co.uk/files/10%25%20Better%20handout.pdf>

Partnerships must commit to delivering against **one** of; Start Well, Live Well or Age Well, deciding which of these is the best fit for your project. Delivering against these priorities using person and community centred approaches will contribute towards building community resilience and will put people, families and communities at the heart of health and wellbeing.

In addition to this all partnerships will also need to demonstrate an ability to improve community resilience and commit to deliver an improvement against at least three outcomes from the 10% Better campaign which aims to use social value to make things 10% better in Salford.

Community Resilience			Impact
Start Well	Live Well	Age Well	Outcomes
Social Value			Approach
Early Intervention and Prevention			Approach

What will we fund?

Partnership projects that can demonstrate outcomes as detailed above which take place solely in Salford.

The project is delivered by a partnership of VCSE organisations with one VCSE organisation acting as the lead, plus up to 2 other partners.

Applications that can clearly demonstrate how and why the partnership has formed. We will also be asking partnerships to tell us the benefits of and barriers to partnership working and explore with us how we can support similar work in the future.

Please apply for the amount you actually need for your project and break these costs down in your application, show your calculations and let us know how others are contributing to the cost of the project.

Up to £50,000 per annum (£150,000 total over 3 years) is available per partnership application.

We anticipate that we will be awarding funding to three projects in the lifetime of this fund (one each against Start Well, Live Well, and Age Well).

Match funding must be equal or more than the total of the grant requested from this fund (e.g. if you request £150,000 over three years you must have at least £150,000 match funding). Match funding for year 1 of the project must be in place before the project commencement date.

N.B. We are unable to give money to the following: Individuals; any activities that promote the advancement of religion or politics; proposals that are in breach of equalities or other relevant legislation; applications from freelance consultants; improvements to land or buildings that are either privately owned or the responsibility of a statutory authority.

Please note all applications will be cross-referenced against other funding sources in Salford to ensure projects are not being double-funded.

By applying you are agreeing with your application being shared with other funders in Salford and monitoring and evaluation forms being made public.

The deadline for this fund is **4pm on the 13th November 2017.**

Please email your completed application form and any supporting documentation to: grants@salfordcvs.co.uk

Application Process

We will be using a two-stage application process.

Application Form - (Focusing on your project, its outcomes and who your partners and beneficiaries are.)

We have convened a panel of people from Salford CVS, NHS Salford CCG and Salford City Council to score your application based on your answers to the questions below.

It will be the panel's responsibility to use the scores allocated to your responses in this form to create a short list for the next stage.

Interview - (Focusing on your plan for delivery of this project).

Up to 3 partnerships who have submitted projects against each of Start Well, Live Well, and Age Well will be invited to an interview with the panel.

Representatives from all members of your partnership will be expected to attend.

This will be an opportunity to tell us more about your project and its expected outcomes; how you will work as a partnership to deliver it; and how you will monitor and evaluate the agreed outcome measures.

We will also ask you more information at this stage about your budget and match funding.

Answering questions on the application form

Please read the guidance for each of the questions and be clear and concise in your answers.

4. Partner 1 (Lead) describe your organisation (not scored)

Please give us an overview of your organisation in no more than 50 words so that we can understand the purpose of your organisation.

Note that this organisation will be the 'accountable body' for the grant funding and be responsible for the delivery of the whole project, including the contribution made by the named partners

5. Partner 2 describe your organisation (not scored)

Please give us an overview of your organisation in no more than 50 words so that we can understand the purpose of your organisation.

6. Partner 3 describe your organisation (not scored)

Please give us an overview of your organisation in no more than 50 words so that we can understand the purpose of your organisation.

7. Describe your project (not scored)

Give us a short description of your project, and what you want to do in no more than 50 words. If you are successful this information will be used on the

Salford CVS website and in other promotional materials and media (50 words).

8. **Select the outcome which will be the main focus of your project, Start Well, Live Well and Age Well (not scored)**
9. **Please describe your project and give an overview of how it will deliver against the priorities of the fund (5 points).**

Please tell us about your project and explain how your activity will contribute towards relevant Locality Plan outcomes and build Community Resilience in Salford (1,000 words).

Remember outcomes: the benefits, the changes and the learning that happens as a result of your activity. Ensure these are measurable and tell us what you aim to reduce, improve, increase or even maintain.

Category	Outcomes we are looking for	Example Outputs
Community resilience	Reduced social isolation	Increased number of physical community assets/spaces
		Increased number of opportunities for people to participate in activities within their community
		Increased number of people participating in physical activity
	Increased confidence and self-esteem	Increased number of people reporting an increase in confidence and self-esteem
		Increased participation in a new club/group/network
	Increase in personal and family wellbeing	Increased number of people entering into work/training for the first time/after a gap

	Increased recognition of the value of volunteers	
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10. Please describe your Partnership (5 points)

Who is involved in the partnership, how did it form, how will the partners work together? Please also describe any track record that you have of working together previously (500 words).

11. Please list the key milestones in your project for all three years (not scored)

We will explore these further in your interview.

12. Who will benefit from this funding? (5 points)

Be as specific as you can in telling us how many people will benefit from the work you are doing, and who they are.

Please also describe what evidence you have that these are the right beneficiaries for your project, how you will engage with them and make sure that they get the most out of your project that they can (500 words).

13. Where in Salford does your activity take place? (not scored)

Little Pot of Health funded activity must take place **solely** in Salford. Any activity taking place outside of Salford will be ineligible. Please tick all areas/wards in which your activity takes place.

14. Social Value (5 points)

How will you deliver added social value? Please show how you will contribute towards Salford's 10% Better campaign? (500 words)

- Describe any social, economic and environmental outcomes that will be delivered.
- Describe the contribution that you will make towards the 10% Better outcomes.

Please choose at least one of the outcome measures from each of the three areas of the 10% Better campaign (people, planet and prosperity), describe your partnership's targets for achieving this and how you will achieve them.

For more information on Social Value visit our website:

<http://www.salfordsocialvalue.org.uk/>

<https://www.salfordcvs.co.uk/sites/salfordcvs.co.uk/files/10%25%20Better%20handout.pdf>

15. Budget (5 points)

Please describe how you have calculated the budget for this project. Tell us about any assumptions that you have made and how you have worked out the costs (200 words).

At the interview stage we will ask you to explain each partner's role in the project, including the value of the work to be delivered by each partner.

Match Funding

At least 50% of the cost of the project must be matched from new sources of funding. Please tell us where this match is coming from and whether or not it has been confirmed.

Any match funding for year 1 of the project must be in place before the project commencement date (200 words).

N.B. Please note that Salford CVS reserves the right to request copies of all expenditure receipts for the monies you receive from us and will be conducting regular audits of successful applications.

16. Measuring outcomes (5 points)

Please describe the tools, measures and systems that you will use to track delivery of this project, including the direct outcomes and longer term impacts of the project as a whole, as well as the 'added social value' that your partnership will create (500 words).

If your application is successful you will be required to use a bespoke toolkit to capture the long-term changes and impact of your project.

We will expect the successful applicants to work alongside the grants team to agree an evaluation framework for your project. This will include regular meetings with our grants team.

Please include in your planning and costs for participation in this evaluation.

17. Sustainability (5 points)

Please describe your sustainability plan for this project. If you do not plan to continue the project after this funding ends, please outline your exit strategy (500 words).