**SMBP: AUDIO VISUAL APPLICATION FORM**

* Our ambition is to support people like you to work in the creative industries. The SMBP:AV Work Insight and Skills Week (the ‘Programme’).
* You will see and experience what it is like to work in the Audio Visual part of the creative industry. This is the bit that creates, produces and makes money from video content like movies, TV, social media, music videos, TV/video ads and animation; to computer / console games, and virtual reality experiences.

**YOUR APPLICATION**:

* This scheme is limited to 30 students in the Greater Manchester area.
* We ask you to provide some personal information so we see if the Programme is appropriate, understand more about you and contact you with further information.
* If you do not progress onto the Programme it will not be because you are not good enough.

We look after your information carefully and in line with our privacy policy, which you can read on our website, at: <https://smbp.org.uk/privacy-policy/>.

The SMBP:AV is part of the Social Mobility Business Partnership (SMBP <https://smbp.org.uk> ) — a registered charity in the UK set up to support young people to get into certain careers.

**WHERE: MEDIA CITY, SALFORD: Friday 27th July, and Monday 30th July to August 3rd 2018**

The experience kicks off with an induction on Friday 27th July, during which you will hear about

* The different sorts of career paths that exist
* What changes are happening in the Audio Visual world
* What will happen over the five days and what you will need to do before

**HOW THE SCHEME WORKS**

During the week you will spend a day at four different organisations in the Audio Visual sector. You will work on a video project, from developing ideas, writing, pitching and producing to editing and learning how organisations make money from content.

This will include sessions with Dock10 (TV Studios), The Farm (Film Editing), Kudos, Lionsgate, Motion Content Group and Red Productions (all companies who produce TV programmes) plus Towards People (skills training) and the University of Salford at Media City.

Throughout the week you will help to produce a short film with other students. A fifth day is spent at Manchester United where you learn about resilience and goal achievement.

At the end of the programme we provide you with access to people working in the Audio Visual world through our virtual coaching facility. You can make requests for help with things like CV’s, job or training applications, further and higher education courses, creative projects and to get advice on job-related problems via a private and secure messaging system. We direct your requests to relevant people and they see if they can help.

**YOUR INFORMATION**

We ask for the following personal information from you, so that we can process your application and potentially prepare for your involvement in the Programme.

|  |  |
| --- | --- |
| Name: |  |
| Email address (one on which you are accessible all year): |  |
| Town of residence: |  |
| School or College name and postcode: |  |
| If you consider yourself to have a disability that you think we should know about, please provide details here: |  |
| Will you require a travel card? |  |
| Say why you want to attend the programme and potentially work in the Audio Visual sector:  Alternatively you can send a video application if you prefer. |  |

**MONITORING AND REPORTING:**

We monitor the gender and ethnicity of the students who apply for our Programme to ensure we are reflecting the diverse community in which we live. We also monitor how many young carers apply for the Programme.

This information will be kept for a maximum period of 5 years from the date that you mark below and used, in aggregate, with other students’ information, for the purposes set out above:

|  |  |
| --- | --- |
| Gender: | 🗌 Male  🗌 Female  🗌 Other  🗌 Prefer not to say |
| Ethnicity: | 🗌 Asian British Indian  🗌 Asian/Asian British - Any other Asian background  🗌 Asian/Asian British - Bangladeshi  🗌 Asian/Asian British - Chinese  🗌 Asian/Asian British - Indian  🗌 Asian/Asian British - Pakistani  🗌 Black African/Caribbean/Black British - African  🗌 Black African/Caribbean/Black British - Any other background  🗌 Black African/Caribbean/Black British - Caribbean  🗌 Irish  🗌 Mixed/multiple ethnic groups - Any other mixed/multiple ethnic background  🗌 Mixed/multiple ethnic groups - White and Asian  🗌 Mixed/multiple ethnic groups - White and Black African  🗌 Mixed/multiple ethnic groups - White and Black Caribbean  🗌 Other ethnic group - Any other ethnic Group  🗌 Other ethnic group - Arab  🗌 White - Any other white background  🗌 White - English/Welsh/Scottish/Northern Irish/British  🗌 White - Gypsy or Irish Traveller  🗌 White - Irish  🗌 White British  🗌 Prefer not to say |
| Carer: | Yes/No/Prefer not to say — delete as applicable |
| Date: |  |

I confirm I am available on the dates outlined above and wish to apply to attend the SMBP: AV Programme in Media City, Salford on Friday 27th July, and between the 30th July and 3rd August 2018:

Name: …………………………………………………………………….

Signature: …………………………………………………………………

Date: ……………………………………………………………………….