

GREATER MANCHESTER

Answer Cancer Fund

Financial support for recruiting Cancer Champions to encourage cancer screening amongst under-represented groups



Closing Date
30.09.19





Answer Cancer Fund

Would your organisation like to help play a part in boosting cancer screening rates in Greater Manchester?

Financial support is available to voluntary, community and social enterprise sector organisations who can help recruit Cancer Champions to promote cancer screening amongst under-represented groups.

Greater Manchester's **Answer Cancer** programme is here to help boost cancer screening rates, especially within communities where take-up is currently low.

Answer Cancer will be working with voluntary community and social enterprise sector organisations to raise awareness of screening and possible symptoms & causes of cancer.

Answer Cancer will support these organisations through training, information sessions and investments.

The Health Priorities:

The focus is on three types of cancer:

- Breast cancer
- Cervical cancer
- Bowel cancer

Whilst the NHS currently offers routine screening, take-up rates are low in Greater Manchester.

As two of the three cancers only* affect women we positively welcome applications from women-focused organisations and groups

*Men can get breast cancer but it's very rare (0.6% of diagnoses). Source: Breast Cancer Care UK

The Priority Groups

For this round of funding Answer Cancer is prioritising the following groups that have been identified with low levels of cancer screening:

- Black and Minority Ethnic (BME) communities
- People who care for others
- The LGBTQ+ community
- People with disabilities
- People in poor mental health

For both bowel & cervical cancer screening, Greater Manchester ranks 12th out of the 14 regions across England, while for breast cancer screening it ranks 13th.
With your help we can Answer Cancer!

What support is available?

The following financial support is available to community, voluntary and social enterprise organisations based in Greater Manchester. The turnover limit for organisations is a maximum of £50,000 per year.

Investments of £1,000

- For organisations signing up as a Cancer Champion Organisation
- Recruiting a **minimum of 25** 'Cancer Champions' by January 31st 2020

Investments of £2,000

- For organisations signing up as a Cancer Champion Organisation
- Recruiting a **minimum of 50** 'Cancer Champions' by January 31st 2020



What can the investments be spent on?

The aim is to help boost the numbers of people signing up as Cancer Champions by running local level awareness raising and recruitment events. Any costs associated with putting on events (room hire, refreshments, marketing, volunteer expenses, transport etc.) are eligible. Staff costs cannot be funded.

What are Cancer Champion Organisations?

Small community and voluntary groups who become Cancer Champion Organisation are expected to get the formal agreement of their organising committee to support the Answer Cancer programme.

Typically Cancer Champion Organisations will encourage their own members to sign up as Cancer Champions and use their networks to recruit more. The main ask of Answer Cancer is to help encourage under-represented groups to go for regular screening for breast, bowel and cervical cancers.



What are Cancer Champions?

Cancer Champions are individuals who are committed to talking and raising awareness about cancer, challenging common myths and encouraging people to take up screenings.

From encouraging friends and colleagues to go for screening, to hitting share on a Facebook post or raising awareness about the symptoms of cancer - Cancer Champions use small everyday actions just like these to fight cancer.



Frequently asked questions

When are we expected to run our Cancer Champion recruitment campaign and events?

Organisations are expected to undertake activity between October 2019 and the end of January 2020.

Do you need any particular knowledge or expertise on the topic of cancer?

No. We will provide materials which will guide the conversation every step of the way. We just ask that you have an interest in supporting the Cancer Champions programme.

How will applications be assessed?

Financial support will be allocated to meet the priority groups outlined in this guidance. In addition the assessment panel will work to ensure all areas of Greater Manchester are supported.

When is the closing date?

Please return your application by 12.00 noon on Monday 30th September 2019.

What happens next?

Once the closing date has passed all applications will be checked for eligibility. An independent panel will then assess the applications and decide which investments will be prioritised. All applicants will be informed of the outcome by Friday 25th October. Successful applicants will be provided with additional guidance and a pack of marketing materials (sent by post / email).

How will organisations be paid?

Successful applicants will be paid in advance by bank transfer on supply of an invoice AND an original bank statement or paying-in slip

Closing date for applications is: 12.00 noon, Mon 30th Sept 2019
Send applications to: grants@salfordcvs.co.uk

Need any help?

Call Salford CVS' Grants Team on 0161 787 7795 or email: grants@salfordcvs.co.uk



Unleash your creativity & **GO SOCIAL**



When **planning your project** have a think about how you can deliver your activities for the benefit of local people.

You could support other community / voluntary organisations and independent local businesses by shopping locally and keeping the money in Greater Manchester!

You can also do your bit for the environment by choosing greener products as well as reusing, recycling or composting any waste.

As you already support volunteering you're doing great things for local people. However you might be able to involve new groups in the project or help people develop new skills.

One way of describing these added benefits is 'social value'.

Spending for Social Value

Venue Hire Hiring community owned or managed venues helps maintain Greater Manchester's important community assets.

Refreshments Will refreshments be healthy? Will you include vegetarian, vegan, kosher and halal options? Will you be supporting local, independent shops or businesses?

Marketing and Publicity Have a think how you can support local printers or suppliers. Will you be using recycling paper, card or other materials?

T-shirts and other merchandise Whilst the vast majority of merchandise is manufactured in the far east, you can still do your bit for Greater Manchester and support local suppliers and shops. Organic cotton t-shirts are now more readily available.

Entertainment / activity costs Help keep your money within your borough and use local, independent businesses and suppliers where possible.

Awards and Certificates These could be hand-made by local people, and reflect the culture of your area.



...plus lots of other amazingly creative ideas from your project team!