

GREATER MANCHESTER

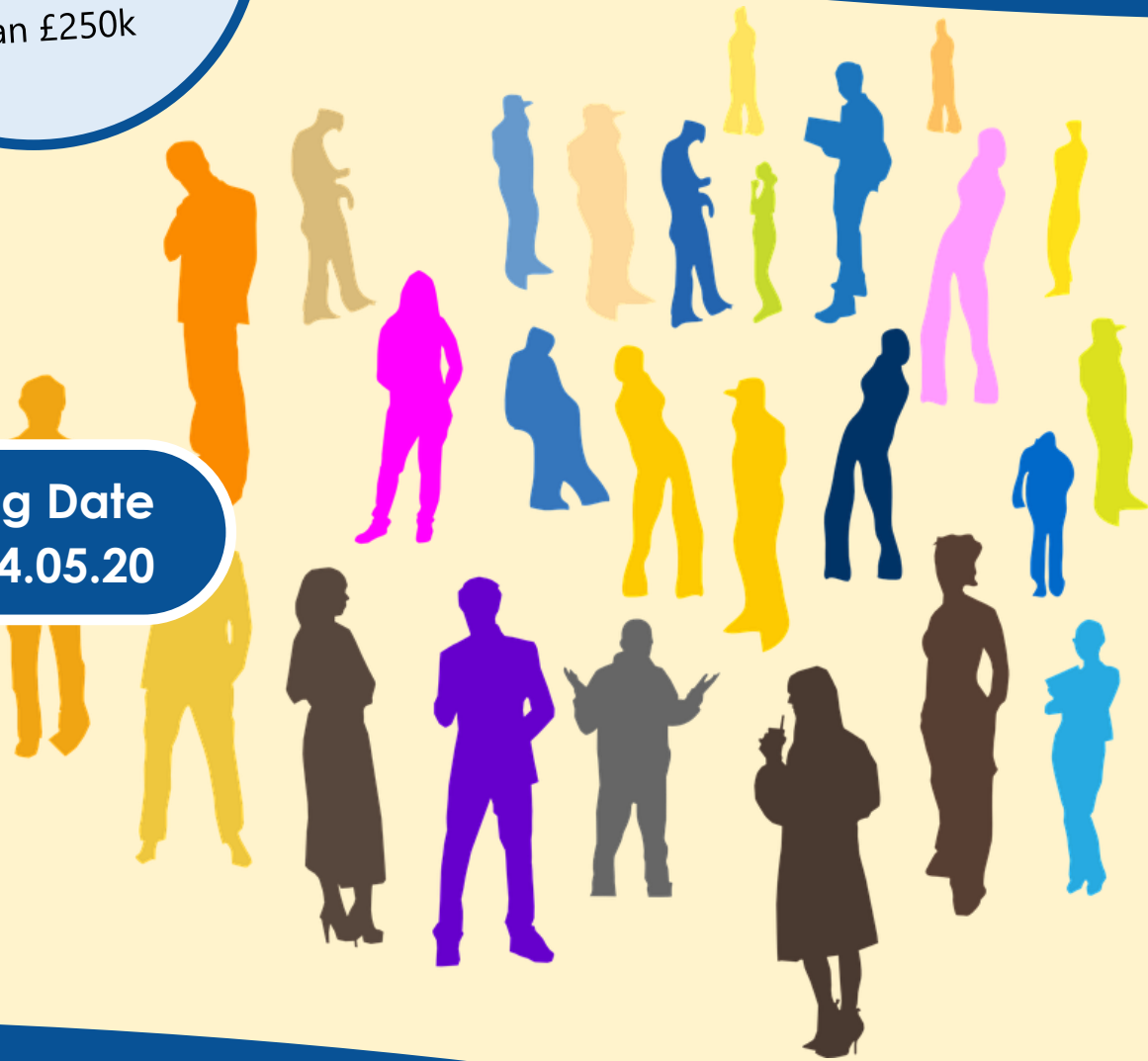
Answer Cancer Fund

Financial support for recruiting Answer Cancer Champions to encourage cancer screening amongst under-represented groups

ROUND 2

Open to Voluntary, Community & Social Enterprise organisations with a turnover of less than £250k

Closing Date
04.05.20



ANSWER Greater Manchester
CANCER Cancer Screening
Engagement Programme



Answer Cancer Fund

Would your organisation like to help play a part in boosting cancer screening rates in Greater Manchester?

Financial support is available to voluntary, community and social enterprise sector organisations who can help recruit Answer Cancer Champions to promote cancer screening amongst under-represented groups.

Greater Manchester's **Answer Cancer** programme is here to help boost cancer screening rates, especially within communities where take-up is currently low.

Answer Cancer will be working with voluntary, community and social enterprise sector organisations to raise awareness of screening and possible symptoms & causes of cancer.

Answer Cancer will support these organisations through training, information sessions and investments.

The Health Priorities:

The focus is on three types of cancer:

- Breast cancer
- Cervical cancer
- Bowel cancer

Whilst the NHS currently offers routine screening, take-up rates are low in Greater Manchester.

As two of the three cancers only* affect women we positively welcome applications from women-focused organisations and groups

*Men can get breast cancer but it's very rare (0.6% of diagnoses). Source: Breast Cancer Care UK

The Priority Groups

For this round of funding Answer Cancer is prioritising the following groups that have been identified with low levels of cancer screening:

- The LGBTQ+ community
- Black and Minority Ethnic (BME) communities
- People who care for others
- People with disabilities
- People in poor mental health

In 2019 Greater Manchester ranked 12th out of the 14 regions across England for both bowel & cervical cancer screening, whilst for breast cancer screening it ranked 13th.
With your help we can Answer Cancer!

What support is available?

The following financial support is available to voluntary, community and social enterprise organisations based in Greater Manchester. The turnover limit for organisations is a maximum of £250,000 per year.

Investments of £1,000

- Signing up as an Answer Cancer Champion Organisation, attending training and delivering a cancer awareness session to your organisation/community, with support from a member of staff from the Answer Cancer team if required.
- Recruiting a **minimum of 25** 'Answer Cancer Champions' by 30th September 2020

Investments of £2,000

- Signing up as an Answer Cancer Champion Organisation, attending training and delivering a cancer awareness session to your organisation/community with support from a member of staff from the Answer Cancer team if required.
- Recruiting a **minimum of 50** 'Cancer Champions' by 30th September 2020

What can the investments be spent on?

The aim is to help increase the awareness of Breast, Bowel and Cervical cancer screening as well as boosting the numbers of people signing up as Cancer Champions by running local level awareness-raising and recruitment events. Any costs associated with putting on events (room hire, refreshments, marketing, volunteer expenses, transport, etc.) are eligible. Staff costs cannot be funded.

What are Answer Cancer Champion Organisations?

Small community and voluntary groups who become Answer Cancer Champion Organisations are expected to get the formal agreement of their organising committee to support the Answer Cancer programme.

Typically Answer Cancer Champion Organisations will encourage their own members to sign up as Answer Cancer Champions and use their networks to recruit more. The main ask of Answer Cancer is to help encourage under-represented groups to go for regular screening for breast, bowel and cervical cancers.



What are Answer Cancer Champions?

Answer Cancer Champions are individuals who are committed to talking and raising awareness about cancer, challenging common myths and encouraging people to take up screenings.

From encouraging friends and colleagues to go for screening, to hitting share on a Facebook post or raising awareness about the symptoms of cancer - Answer Cancer Champions use small everyday actions just like these to fight cancer.



Frequently asked questions

When are we expected to run our Answer Cancer Champion recruitment campaign and events?

Organisations are expected to undertake activity between 1st June 2020 and 30th September 2020.

Do you need any particular knowledge or expertise on the topic of cancer?

No. We will provide training which will guide the conversation every step of the way. We just ask that you have an interest in raising awareness of the importance of cancer screening within your communities.

How much is available from the Answer Cancer Fund?

Organisations can bid for either £1,000 or £2,000 each.

Is the fund open to existing Cancer Champion groups and individuals?

The fund is open to existing voluntary, community and social enterprise organisations, but not individuals.

What is the process to apply?

Firstly, read through this guidance and make sure your management committee has agreed to submit a bid. Secondly, complete the Application Form and email to grants@salfordcvs.co.uk

How will applications be assessed?

Financial support will be allocated to meet the priority groups outlined in this guidance. In addition the assessment panel will work to ensure all local authority areas of Greater Manchester are supported.

When is the closing date?

Please return your application by 12.00 noon on Monday 4th May 2020.

What happens next?

Once the closing date has passed all applications will be checked for eligibility. An independent panel will then assess the applications and decide which investments will be prioritised. All applicants will be informed of the outcome by Friday 29th May 2020. Successful applicants will be provided with additional guidance and a pack of marketing materials (sent by post / email).

How will organisations be paid?

Successful applicants will be paid in advance by bank transfer on supply of an invoice AND an original bank statement or paying-in slip

What are Answer Cancer Champions expected to do?

Answer Cancer Champions are individuals who are committed to talking and raising awareness about cancer screening within their communities or organisations. Answer Cancer Champions will help challenge common myths and encourage people to take up Breast, Bowel and Cervical screening.

Once signed up they will receive regular email bulletins, be able to access training (which will help them in their role as a cancer champion), be invited to gatherings for Answer Cancer Champions to gain updates on Answer Cancer, and learn about opportunities to raise awareness within their communities or organisations about cancer screening.

Is this a recruitment drive?

Yes. Successful applicant organisations are expected to recruit new Answer Cancer Champions who are willing to talk to other people to help and encourage others to go for cancer screening.

Can you provide examples of good practice?

Yes. Answer Cancer will invite successful applicants to Skillshare Sessions and Community Researcher Training to upskill you with everything you need to know to deliver your project. Drop-in advice sessions on how to apply will be open to anyone interested in applying.

Pre-application 'Meet the Funder' sessions:

- **Manchester - Friday 3rd April - 12.30 - 14.30**
MACC, Swan Buildings, 20 Swan Street, Ancoats, Manchester M4 5JW
- **Oldham - Monday 6th April - 13.00 - 15.30**
Action Together, 12 Manchester Chambers, West Street, Oldham OL1 1LF
- **Salford - Wednesday 8th April - 12.30 - 14.30**
Salford CVS, The Old Town Hall, 5 Irwell Place, Salford, M30 0FN
- **Bolton - Thursday 16th April - 10.00 - 12.00**
Bolton CVS, 9 Bold St, Bolton BL1 1LS

Open to interested VCSE organisations from across Greater Manchester!

Is it possible to provide a written script or crib sheet for delivery?

If you are successful in securing a grant, you will have to attend a training session which will give you the skills to deliver an awareness-raising session on cancer screening to your community. You will be supported by one of the engagement workers to deliver your session. Other training opportunities will be provided at the Skillshare and Community Researcher Training sessions which you will be able to attend.

Is the funding criteria dependant on 25/50 Answer Cancer Champions being engaged before applying to the fund?

No. Successful applicant organisations are expected to engage people and recruit Answer Cancer Champions after they've received an award as part of their project. You will be expected to provide information about the people who have signed up as Answer Cancer Champions.

Do we have to work with Answer Cancer engagement and delivery team to support engagement?

Yes. Someone from your group or organisation will have to attend a training session which will give you the skills to deliver an awareness raising session on cancer screening to your community. You will be supported by one of the engagement workers to deliver your session within your community.

What does BME mean?

BME stands for black and minority ethnic. It is sometimes written as BAME which stands for black & Asian, minority ethnic.

Is there a minimum age for Answer Cancer Champions?

Yes, 18 is the minimum age for an Answer Cancer Champion.

If I wanted to deliver in a community language, do you have the right translated materials?

No. You'll need to undertake translation of guidance and leaflets yourselves. You can use some of your award to pay for translation if needed. Through attending the training course you will have the skills to deliver an awareness session yourself with support from one of our engagement staff. If you would like the session delivered in a community language you can use some of your funding to employ interpreters to support you.

Do you provide interpreters?

No. If you need interpretation you'll need to make your own arrangements. The cost of this can be covered from your award.

Will the delivery of Answer Cancer sessions be limited i.e. Monday-Friday?

The training courses are delivered Monday – Friday. However we are happy to try to accommodate your needs outside of core hours. The awareness raising sessions can be delivered whenever suits you and your community – our engagement staff are always very flexible when supporting community groups.

Previous examples of engagement events that Answer Cancer Champion organisations have undertaken:

- Online sports event for children where parents were engaged in discussions on cancer screening
- A community conference to discuss cancer screening
- Afternoon tea for women, including a cancer screening awareness-raising session
- Sports activities highlighting cancer prevention and discussing cancer screening

Closing date for applications is: 12.00 noon, Mon 4th May 2020

Email applications to: grants@salfordcvs.co.uk

Or by post to: Salford CVS, The Old Town Hall,
5 Irwell Place, Salford, M30 0FN

Need any help? Call Salford CVS' Grants Team
on 0161 787 7795
or email: grants@salfordcvs.co.uk

**ANSWER
CANCER** Greater Manchester
Cancer Screening
Engagement Programme

Answer Cancer
is a VCSE-led GM
Cancer Screening
Engagement Programme
commissioned by Greater
Manchester Health
& Social Care
Partnership

Unleash your creativity & **GO SOCIAL**



When **planning your project** have a think about how you can deliver your activities for the benefit of local people.

You could support other community / voluntary organisations, social enterprises and independent local businesses by shopping locally and keeping the money in Greater Manchester!

You can also do your bit for the environment by choosing greener products as well as reusing, recycling or composting any waste.

As you already support volunteering you're doing great things for local people. However you might be able to involve new groups in the project or help people develop new skills.

One way of describing these added benefits is 'social value'.

Spending for Social Value

Venue Hire Hiring community owned or managed venues helps maintain Greater Manchester's important community assets. Please make sure they are accessible.

Refreshments Will refreshments be healthy? Will you include vegetarian, vegan, kosher and halal options? Will you be supporting local, independent shops or businesses?

Marketing and Publicity Have a think how you can support local printers or suppliers. Will you be using recycling paper, card or other materials?

T-shirts and other merchandise Whilst the vast majority of merchandise is manufactured overseas, you can still do your bit for Greater Manchester and support local suppliers and shops. Organic cotton t-shirts are now more readily available.

Entertainment / activity costs Help keep your money within your borough and use local, independent businesses and suppliers where possible.

Awards and Certificates These could be hand-made by local people, and reflect the culture of your area.



...plus lots of other amazingly creative ideas from your project team!