

# Emotional Wellbeing & Mental Health Fund

Single awards of up to £10k for  
projects to help prevent suicide.

MEET THE  
FUNDER  
SESSION

15th Sept  
11.30 – 12.30

Closing Date: 30.10.20



Supported by

**Salford City Council**





## Projects to address suicide prevention

# Guidance Notes

Before you start writing your bid, please read all sections of these notes.

### What is the Emotional Wellbeing and Mental Health Fund?

This grant scheme is designed to enhance neighbourhood approaches. It builds on the work supported under the Emotional Wellbeing and Mental Health funding rounds 2018-19.

The Emotional Wellbeing and Mental Health Fund has been made possible by Greater Manchester mental health transformation funding.

### Who can apply to the fund?

This is a grants fund for Salford-based\* voluntary, community or social enterprise (VCSE) sector organisations and partnerships involving VCSE organisations.

*\*Definition of Salford-based: organisations that have offices in Salford, OR have a track record of delivering activities for Salford residents in Salford, OR have articles of association which stipulate working to benefit the people of Salford.*

### Funding Principles:

Any bids received should incorporate (and will be expected to evidence) the following principles:

- Proposals should be trauma informed – this may mean working with trauma informed models of care and loss and recognition of adverse life experiences for adults.
- Co-production – bids should include people with lived experience in the design, development (and delivery where appropriate) of the support offer.
- Recognition of strength and resilience – bids should have a strengths based approach and should support the strengths and aspirations of individuals
- Collaborations between organisations are permitted and encouraged.

# Grants to address Suicide Prevention

In this year's Month of Hope (with Suicide Prevention Awareness Day taking place on the 10<sup>th</sup> September and World Mental Health Day being the 10<sup>th</sup> October) we are pleased to announce a small grants fund for projects up to £10,000 addressing suicide prevention.

Suicide prevention is everyone's business and as such we are looking for projects to support awareness raising, training and outreach for adults in relation to suicide prevention. Salford's Suicide Prevention Strategy provides an overview of the priority areas relating to suicide prevention for the next few years.

## You can read more here:

[www.salfordccg.nhs.uk/live-well/mental-health/preventsuicide/salford-suicide-prevention-strategy](http://www.salfordccg.nhs.uk/live-well/mental-health/preventsuicide/salford-suicide-prevention-strategy)

## Our key priorities for 2020/21 are:

- Suicide Prevention and Economic Adversity (e.g. relating to debt, housing advice, employment)
- Suicide Prevention and Isolation

In addition, we are keen to see **peer support as a central theme** to our suicide prevention work, in addition to support offers **outside of core working hours** (e.g. 9-5 weekdays).

Salford already offers an extensive suicide prevention approach through the CCG commissioned 'Reach Out to End Suicide' programme which is delivered by arts based mental health charity Start. Projects funded under this grant would be expected complement this programme of work.

You can read more about this programme of work here:

[www.startinspiringminds.org.uk/our-projects/reach-out/](http://www.startinspiringminds.org.uk/our-projects/reach-out/)

Grants are available for suicide prevention programmes that focus on support for adults city wide, Salford locality or specific communities in Salford. We are particularly interested in projects that focus on:

- Socioeconomic factors (e.g. money, employment) relating to suicide
- Support to frontline workforce e.g. care workers, nurses, doctors
- Support to males
- People bereaved
- People falling between primary care and secondary care mental health services

# Application Process

## Meet the Funder session

On **Tuesday 15th September 2020** (11.30pm - 12.30pm) we will hold a 'meet the funder' session to provide greater detail on the funding priorities and improve understanding of what is being sought.

**To register** for this session, please email [grants@salfordcvs.co.uk](mailto:grants@salfordcvs.co.uk) - use the subject 'meet the funder'.



## Important dates:

- **Closing date** for applications: 12:00 noon on **Friday 30th October 2020**
- **Decision date:** applicants will be informed by **Monday 23rd November 2020**

## Application Form Guidance

Additional detail on completing the application forms will be made available at the Meet-the-Funder session and online published at: [www.salfordcvs.co.uk/live-grants](http://www.salfordcvs.co.uk/live-grants)

## Need any help?

Please contact Salford CVS' Grants Team on 0161 787 7795 or email [grants@salfordcvs.co.uk](mailto:grants@salfordcvs.co.uk)

Calling all organisations in Salford...

# Unleash your creativity and go **Social in Salford**



When **planning your project** have a think about how you can deliver your activities for the benefit of Salford

**You could support other community / voluntary organisations, social enterprises and independent local businesses by shopping locally and keeping the money in Salford!**

**You can also do your bit for the environment by choosing greener products as well as reusing, recycling or composting any waste.**

**As you already support volunteering you're doing great things for local people. However you might be able to involve new groups in the project or help people develop new skills.**

One way of describing these added benefits is 'social value'.

## Spending with Salford in mind

**Venue Hire** Hiring community owned or managed venues helps maintain Salford's important community assets.

**Refreshments** Will refreshments be healthy? Will you include vegetarian, vegan, kosher and halal options? Will you be supporting local, independent shops or businesses?

**Marketing and Publicity** Have a think how you can support local printers or suppliers. Will you be using recycling paper, card or other materials?

**T-shirts and other merchandise** Whilst the vast majority of merchandise is manufactured in the far east, you can still do your bit for Salford and support local suppliers and shops. Organic cotton t-shirts are now more readily available.

**Entertainment / activity costs** Help keep your money within Salford and use local, independent businesses and suppliers where possible.

**Awards and Certificates** These could be hand-made by local people, and reflect the culture of Salford.



...plus lots of other amazingly creative ideas from your project team!

## Help make Salford 10% Better



Together with our partners Salford CVS want to tackle the inequality and poverty in Salford and improve wellbeing and quality of life for the people who live here. Our aim is to maximise the local benefit from all money spent in Salford. The **10% Better Campaign** invites you **make a pledge** to help make positive difference in.

