

# CONNECTING COMMUNITIES WHILE SOCIALLY DISTANT

**HISTORY  
MAKERS.**



# COMING UP



- Broadcast approaches
- Approaches which promote interaction
- Reaching new people

# BROADCAST APPROACHES

- Publishing content on social media
- Uploading resources to your website
- Running email campaigns using tools like MailChimp
- Sharing information via WhatsApp broadcast lists
- Producing radio shows or podcasts
- Sending things through the post

# CONNECTED APPROACHES

The logo for History Makers, featuring the words "HISTORY" and "MAKERS." stacked vertically in a bold, white, sans-serif font. The text is contained within a dark blue speech bubble shape with a white outline and a small tail pointing downwards and to the left.

**HISTORY  
MAKERS.**

- Social media
- Creating online spaces
- Hosting online events
- Telephone chains

# SOCIAL MEDIA

- Post conversation starters such as questions daily challenges
- Livestream and invite conversation in the comments section or via text/call ins

# CREATING ONLINE SPACES

- Facebook and WhatsApp groups, Slack and Discord
- Consider which platforms community members may already be on
- Supporting and moderating these spaces is important

# ONLINE EVENTS



- You can host group video calls using Zoom or Google Hangouts
- Consider incorporating an activity
- Be creative

# TELEPHONE CHAINS



- One-to-one phone conversations
- Every phone call passed forward to several new people allowing messages to cascade across networks
- Able to reach those who don't have internet access



# REACHING NEW PEOPLE

**HISTORY  
MAKERS.**

- Social media
- Socially distant leafletting

# SOCIAL MEDIA



- Reach new people through public posts
- Work through existing online communities

# SOCIALLY DISTANT LEAFLETING

- Produce leaflets with key bits of health advice, signposting to support services, and details on how to get involved your other initiatives
- Organise your staff and volunteers to distribute these to the homes in their immediate area
- Take care to practice social distancing and handwashing advice stringently

# THANK YOU FOR WATCHING

The logo for 'History Makers' is located in the top right corner. It consists of a dark blue speech bubble shape with a white outline. Inside the bubble, the words 'HISTORY' and 'MAKERS.' are stacked vertically in a white, bold, sans-serif font. The letter 'I' in 'HISTORY' is stylized with a vertical line through it.

**HISTORY  
MAKERS.**

Thank you to Dan Moxon of People Dialogue Change whose work provided inspiration for much of this video

<http://www.peopledialoguechange.org/2020/04/online-hangout-on-tools-for-working.html>