



**Salford CVS**  
making a difference in Salford

# KEEPING CHILDREN AT HEART

Campaigning  
for a better future  
for children and  
young people





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**Kathy Evans**  
**Chief Executive**  
**Children England**



## Keep Profit out of Child Protection (May 2014)

<https://you.38degrees.org.uk/petitions/keep-profit-out-of-child-protection-1>

To: Michael Gove

### Keep Profit Out Of Child Protection



Campaign created by  
Chloë Darlington



Children England

UPDATE: 20/06/14 After thousands signed this petition and wrote to the government, proposals to allow local authorities in England to privatise child protection services have been abandoned! More here: <http://www.theguardian.com/society/2014/jun/20/government-climbdown-privatising-child-protection>



Children and young people's right to be protected from harm is one of the most fundamental human rights they have. Taking action to protect them is one of the most powerful duties of any state. Investigations and decisions\* about any child thought to be at risk of abuse or neglect are some of the most sensitive, skilled, highly-pressured and difficult professional judgments being made every day in our society. Such important public functions must never be open to the real, or even perceived, risk of being done in the pursuit of profit.



This campaign  
was a Success!

**13,164** of 15,000  
signatures

#### Sign the petition

First Name \*



Last Name \*

Email \*

Postcode \*

I'd like to be emailed about this, and other great  
38 Degrees campaigns

- ☐ Yes, keep me informed via email
- ☐ No, don't send me emails or keep me  
updated in future

☐ I agree to Children England contacting me  
by email about more of their campaigns.

Your personal information will be kept private and held  
securely. By submitting information you are agreeing  
to the use of data and cookies in accordance with our  
[privacy policy](#).

**SIGN**

Campaigning > Open To All

# Open To All

**The voluntary sector will be even stronger and more inclusive if it is Open To All.**

Getting a degree has become very expensive – too expensive for many young people to consider, especially when it may not increase their chances of finding a good job.

We believe the voluntary sector should be as open and accessible as possible to people with the passion and skill to contribute – whether they can afford to do a degree or not.

There are thousands of people already working in our sector who don't have degrees and are great at their jobs, including Finance Directors, Campaign Managers and Chief Executives.

# Open To All

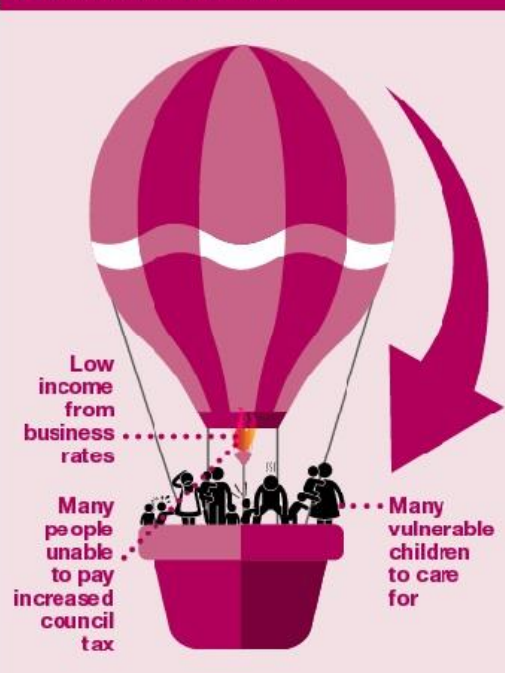
## Don't Take Child Protection for Granted (May 2017)

<https://www.childrenengland.org.uk/dont-take-child-protection-for-granted>

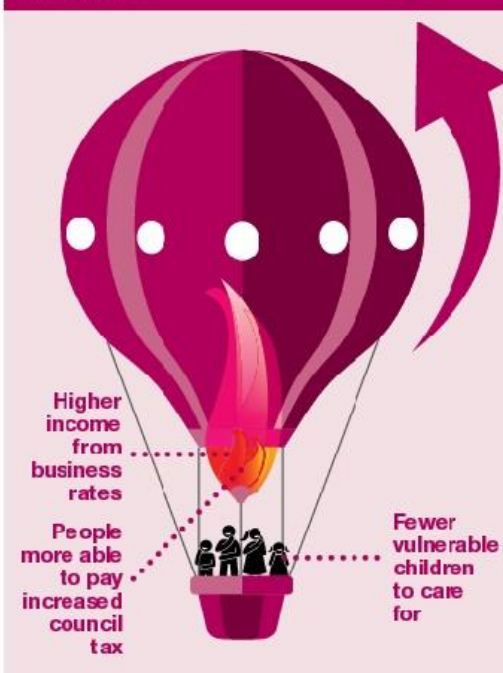
### How are councils expected to cope after 2020?

**Child protection would rely only on income from local business rates and council tax.**

For the poorest areas, already hit hardest by the cuts, this means even more pressure on local people and businesses and dangerous compromises in children's care and protection.

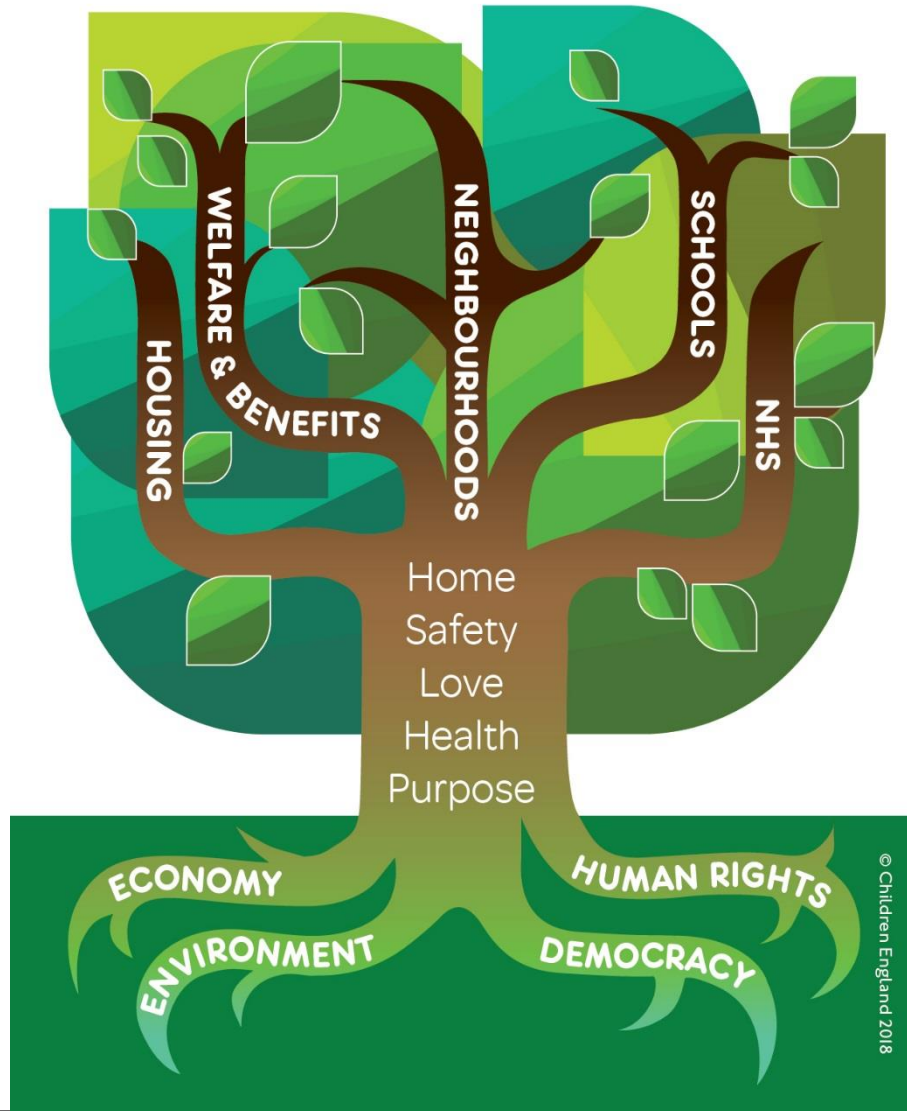


Wealthier areas, less impacted by cuts and able to raise more from local businesses and council taxes, will find it comparatively easier to continue protecting their children.



# ChildFair State

A society that has children at heart  
is a better society for everyone





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**Karina Nyananyo**  
**Service Manager**  
**42<sup>nd</sup> Street**







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# **42<sup>nd</sup> Street – Young People and participation – A brief history – 39 years**

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Participation is one of the core values of our work.  
Young people's voices are at the heart of everything we do:

Research – Project Design  
Recruitment  
Board members  
Building design  
Campaign







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# What we are doing now - Campaigns

## **Make Our Rights Reality Ambassadors at 42nd street.**

To empower businesses to be able to support their young work force in relation to their emotional wellbeing incl training

Studies have shown that a supported and happy team are more productive. Win Win!

## **Peer Ambassadors Campaign**

The ambassadors have been running a campaign to raise mental health awareness across GM, they have focused on how life transitions impact health and improving the transition from CAMHS to AMHS.





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# Peer Ambassadors and MORR Ambassadors share an Instagram page:

42nd\_ambassadors

#THRIVE #MORR42ndstreet #42ndstreetambassadors #thriveMORR #42nd street

## The Horsfall Instagram:

thehorsfall\_42ndstreet

The following hash tags are used:

#maymindsetchallenge #thehorsfall #mediocremonday #42ndgiftshop #creativeagents  
#womensgroup #MentalHealthAwarenessWeek #wellbeingwednesday





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**Mitchell Mullin**  
**Youth Mayor**





**How does the city of  
Salford empowers  
their young people.**

# How Salford Empower Young People.

The city of Salford and Salford City Council helps empower young people by allowing them to hold positions of influence. They do this by supporting Salford Youth Council and the work they do.

The City Council also empowers young people by allowing them to hold events where they can question city leaders, meet with city leaders and also take over Salford City Council for a day.

The city of Salford helps empower young people by offering them opportunities to criticize departments, that deal with young people, and offer feedback for services and act on the feedback they receive.

The city council also support young people by offering them any assistance they may need. This could be a venue, staff or equipment.

The city of Salford helps support the empowerment of young people by attending any events young people hold and show that the work they are doing isn't going un-noticed.

# Roles young people hold

- **Member fo Youth Parliament**

A member of Youth Parliament is a young person, aged 11 - 18, who represents the young people of a town or city at numerous meetings all across the city, county and country. They also meet in Parliament once a year and attend meetings within the region of their Local Authority.

- **Young Mayor of Salford.**

A Young Mayor is a young person, aged 11 - 18 or 21 (If disabled), who represents the young people of a town or city to the local council and helps advise the city council on matters relating to young people.

- **Youth Councillor**

A Youth Councillor is a young person, aged 11 - 18 or 21(If disabled), who represents a schol/area or youth group.



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**Laura Edwards**  
**Councillor**  
**Salford City**  
**Council**







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# Keeping Children at Heart

# Q&A





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# Key Actions





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# Keeping Children at Heart

# Vote!

