

Closing Date: 28.02.20

**Apply
for funding
today!**

**HISTORY
MAKERS.**

GREATER MANCHESTER
Smokefree Fund

Financial support for VCSE organisations
to create smokefree spaces and/or
hold smokefree events

GMCA GREATER
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NHS
in Greater Manchester



Smokefree Fund

Would your organisation like to help play a part in creating a Smokefree Greater Manchester?

Financial support is available to voluntary, community and social enterprise sector organisations who can create smokefree spaces and/or hold smokefree events.

The **Smokefree Fund** is here to recruit VCSE organisations and local people to help Greater Manchester quit smoking. In addition to establishing smokefree places and/or holding smokefree events all applicants are expected to recruit a number of 'History Makers'.

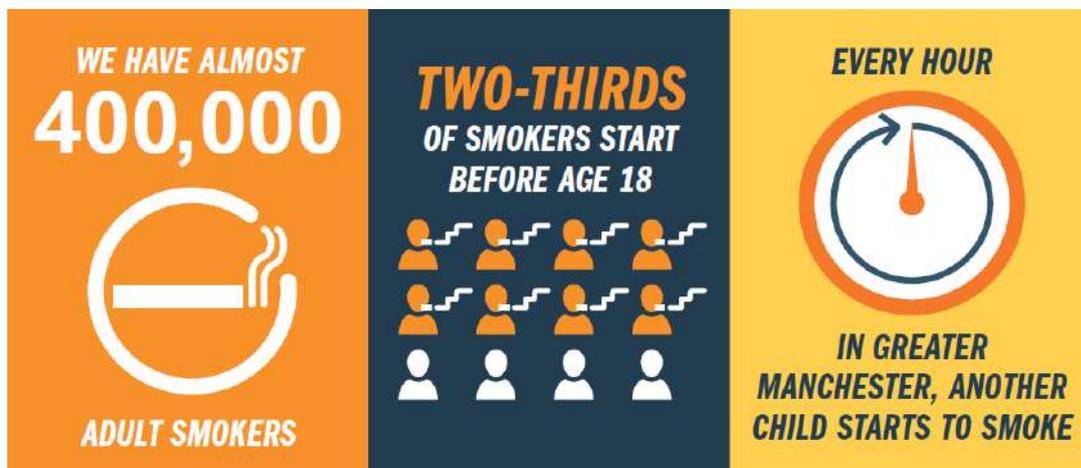
What are History Makers?

History Makers are local people who are prepared to promote smokefree lifestyles by talking to friends, family, neighbours and colleagues. History Makers will also receive occasional updates by email on how they can help make Greater Manchester smokefree.



Smoking is still by far the greatest cause of ill health and early death in Greater Manchester.

Source: [Making Smoking History](#) – A Tobacco Free Greater Manchester Strategy 2017-2021:



The **Making Smoking History** initiative aims to help support a culture shift away from smoking. Part of this is reducing the visibility and acceptability of smoking in public and private spaces. This in turn helps to **reduce the impact on children and young people** who are greatly influenced by parents, older siblings and peers who smoke in their presence.

Organisations that are willing to help can do so in a number of ways:

Option 1: Designate a Smokefree Spaces



- **Funding of £1,000** for organisations establishing a permanent smokefree space by June 30th 2020
- Organisations must recruit a **minimum of 10** 'History Makers' by June 30th 2020

What is a Smokefree Space?

Smokefree Spaces are defined as **buildings and external areas** that are 100% smokefree. This means they do not have designated or informal smoking areas on their land.

All smokefree spaces must be clearly branded as smokefree using signage. They must also be marketed and promoted as smokefree to staff, volunteers and visitors.

Examples of Smokefree Spaces funded previously: ♦ Children's Centre ♦ Community centre, café and courtyard ♦ Jewish Centre ♦

Other examples of eligible spaces: ♦ Community Allotments ♦ Children's fenced/gated play areas ♦ Outdoor/indoor sports clubs ♦ etc.

And / or

Option 2: Hold a Smokefree Event



- **Funding of £250** for organisations holding smokefree events involving less than 50 people on or before 31st August 2020.
- **Funding of £500** for organisations holding smokefree events involving 50 people or more on or before 31st August 2020.
- Organisations must recruit a **minimum of 5** 'History Makers' by June 30th 2020

What is a Smokefree Event?

Smokefree events can take place in buildings and/or outdoor spaces which are branded and marketed as smokefree for the duration of the event. **These can be events you already have planned; as such they don't have to be exclusively focused on stopping smoking.**

Examples of Smokefree Events funded previously: ♦ Local Pride Festival ♦ Health & Wellbeing drop-in event ♦ Football Tournament to promote mental health ♦

Other examples of eligible events: ♦ Local festivals ♦ Sporting events ♦ Walking, running, swimming and cycling events ♦

Frequently asked questions

What can the investments be spent on?

Funding can be used as the organisation wishes in the creation of smokefree places and/or putting on smokefree events. It can also be used to help recruit History Makers including running local level awareness-raising and recruitment activities. Any costs associated with putting on smokefree events (room hire, refreshments, marketing, volunteer expenses, transport etc.) are eligible.

When planning your activities think about how you can maximise the social benefit - see the 'Go Social' section on the following page.

When are we expected to designate our Smokefree Spaces and/or put on Smokefree Events?

Organisations are expected to designate smokefree spaces between 1st April 2020 and 30th June 2020. This recruitment of History Makers should take place by 30th June 2020. Smokefree events can place between 1st April and 31st August 2020.

Do you need any particular knowledge or expertise on the topic of smoking?

No. We will provide materials which will guide the conversation every step of the way. We just ask that you have an interest in helping create a smokefree Greater Manchester.

Does smokefree also mean vape-free?

No. Vaping is seen by many medical professionals as a valuable tool to help people quit smoking. Therefore smokefree places and events do not have to be vape-free, but this is your choice.

How will applications be assessed?

Limited funds are available. Therefore financial support will be allocated to ensure all areas of Greater Manchester are supported.

When is the closing date?

Please return your application by 12.00 noon on Monday 28th February 2020.

What happens next?

Once the closing date has passed all applications will be checked for eligibility. An independent panel will then assess the applications and decide which investments will be prioritised. All applicants will be informed of the outcome by Friday 27th March 2020. Successful applicants will be provided with additional guidance and a pack of marketing materials (sent by post / email).

How will organisations be paid?

Successful applicants will be paid in advance by bank transfer on supply of an invoice AND an original bank statement or paying-in slip

Closing date for applications is: 12.00 noon, Fri 28th Feb 2020
Send applications to: grants@salfordcvs.co.uk



Need any help?

Call Salford CVS' Grants Team* on 0161 787 7795
or email: grants@salfordcvs.co.uk

*Salford CVS is managing the Smokefree Fund across Greater Manchester on behalf of Making Smoking History/GMSHCP

Unleash your creativity & **GO SOCIAL**



When **planning your project** have a think about how you can deliver your activities for the benefit of local people.

You could support other community / voluntary organisations and independent local businesses by shopping locally and keeping the money in Greater Manchester!

You can also do your bit for the environment by choosing greener products as well as reusing, recycling or composting any waste.

As you already support volunteering you're doing great things for local people. However you might be able to involve new groups in the project or help people develop new skills.

One way of describing these added benefits is 'social value'.

Spending for Social Value

Venue Hire Hiring community owned or managed venues helps maintain Greater Manchester's important community assets.

Refreshments Will refreshments be healthy? Will you include vegetarian, vegan, kosher and halal options? Will you be supporting local, independent shops or businesses?

Marketing and Publicity Have a think how you can support local printers or suppliers. Will you be using recycling paper, card or other materials?

T-shirts and other merchandise Whilst the vast majority of merchandise is manufactured in the far east, you can still do your bit for Greater Manchester and support local suppliers and shops. Organic cotton t-shirts are now more readily available.

Entertainment / activity costs Help keep your money within your borough and use local, independent businesses and suppliers where possible.

Awards and Certificates These could be hand-made by local people, and reflect the culture of your area.

...plus lots of other amazingly creative ideas from your project team!

Check out Social Enterprise UK's [Buy Social campaign](#).

