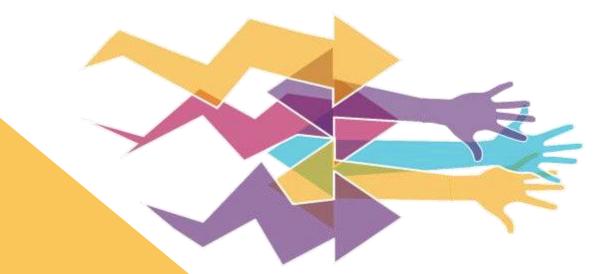


SOCIAL PRESCRIBING

Useful approach or red herring?





SOCIAL PRESCRIBING

Ben Gilchrist
Deputy Chief Executive
Action Together





SOCIAL PRESCRIBING

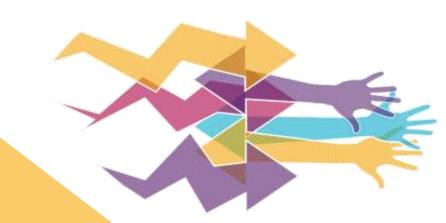
Sophie Glinka
Social Prescribing Lead
Greater Manchester Health
and Social Care Partnership





SOCIAL PRESCRIBING

Dr M Howarth
Senior Lecturer in Nursing,
Deputy Director for PGR
University of Salford



Social Prescribing: A Conduit for Personalisation?

Dr M Howarth

Patient 'v' person

- Beds and spanners
- Personalised care?
- Social Prescribing what matters to someone, rather than what's the matter with them
- Asset based approach
- Systems and processes -
- Desk based review.....
- Mapping....



MAPPING THE FINDINGS 93 responses, 78 unique organisations



MAPPING the models

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- Evidence base
 - Limitations of CBA and SROI
 - Difficulties of using formal wellbeing and other health measures (WEMWBS etc)
- Funding
 - Too short term, uncertain
 - Need to fund referral process but also VCSE organisations receiving referrals
- Reduction of resources within both NHS and VCSE
- Difference between GP/NHS approaches and discourse and that of both community members and VCSE organisations
- 'Leap of Faith' from GPs and maintaining ongoing engagement



- More holistic models are described as having better patient outcomes and higher satisfaction.
 - face-to-face contact
 - home visits
- Relationships are central at all levels of service (CCGs & funders, GPs, link workers and/or champions, VCSE sector, community members)
- Flexibility of provision adapting both referral processes (some people still prefer phone and online) and services provided, both in terms of content and location
- Long term resources and secure staff
- Up to date resource mapping can be facilitated by knowledgeable staff
- Research Relationships Resources (Rotherham's 3 R's)

Key Questions

- Mapping highlighted lots of diversity...and great examples of provision and prescribers
- Emperors new clothes?
- Collaboration alive and well (although not without challenges)
 - How can we ensure 'best practice' across the emerging PCN's?
 - How can we promote a sustainable social prescribing eco-system?
 - Link workers are essential, what support/training is both needed and available?
 - Complexity of people 'referred'.....data sharing and challenges