



Salford CVS
making a difference in Salford

SOCIAL PRESCRIBING

Useful
approach or red
herring?





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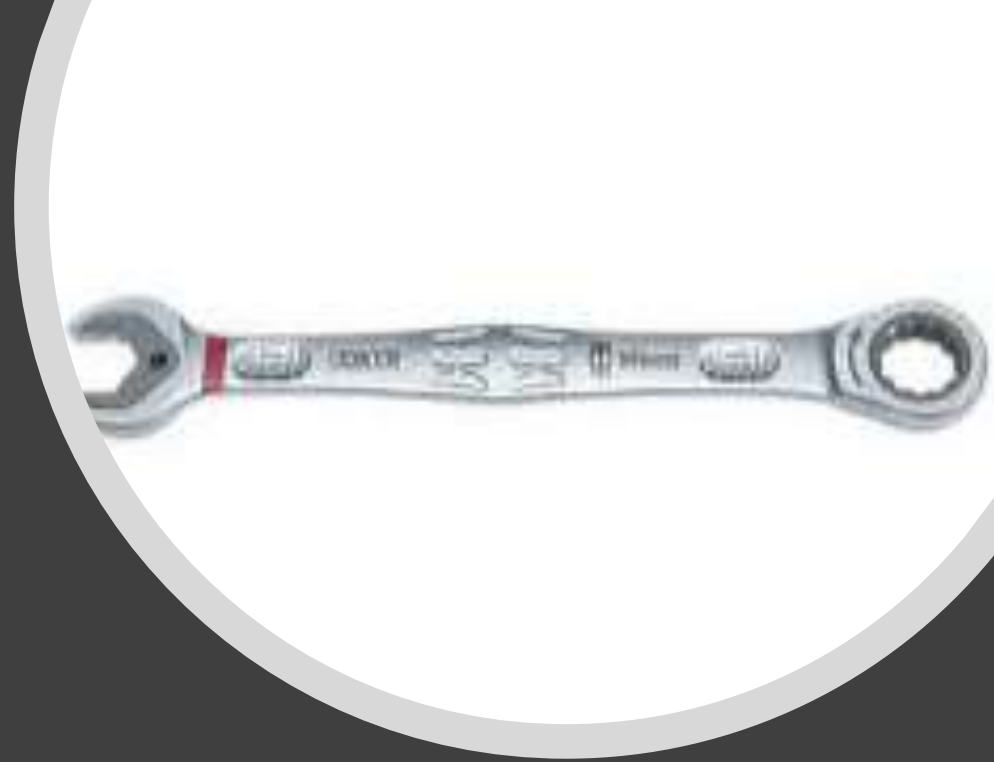


Social Prescribing: A Conduit for Personalisation?

Dr M Howarth

Patient 'v' person

- Beds and spanners
- Personalised care?
- Social Prescribing – what matters to someone, rather than what's the matter with them
- Asset based approach
- Systems and processes -
- Desk based review.....
- Mapping....



MAPPING THE FINDINGS

93 responses, 78 unique organisations





- Evidence base
 - Limitations of CBA and SROI
 - Difficulties of using formal wellbeing and other health measures (WEMWBS etc)
- Funding
 - Too short term, uncertain
 - Need to fund referral process but also VCSE organisations receiving referrals
- Reduction of resources within both NHS and VCSE
- Difference between GP/NHS approaches and discourse and that of both community members and VCSE organisations
- 'Leap of Faith' from GPs and maintaining ongoing engagement
- More holistic models are described as having better patient outcomes and higher satisfaction.
 - face-to-face contact
 - home visits
- Relationships are central at all levels of service (CCGs & funders, GPs, link workers and/or champions, VCSE sector, community members)
- Flexibility of provision – adapting both referral processes (some people still prefer phone and online) and services provided, both in terms of content and location
- Long term resources and secure staff
- Up to date resource mapping – can be facilitated by knowledgeable staff
- Research – Relationships – Resources (Rotherham's 3 R's)

Key Questions

- Mapping highlighted lots of diversity...and great examples of provision and prescribers
- Emperors new clothes?
- Collaboration alive and well (although not without challenges)
 - How can we ensure 'best practice' across the emerging PCN's?
 - How can we promote a sustainable social prescribing eco-system?
 - Link workers are essential, what support/training is both needed and available?
 - Complexity of people 'referred'.....data sharing and challenges