

Tackling Social Isolation

in Irlam, Cadishead, Winton, Barton & Eccles

Single award up to £45,000

Invitation for proposals

Closing Date

02.03.20



Supported by



Salford CVS
making a difference in Salford

**SALFORD
TOGETHER**

HEALTH & SOCIAL CARE WORKING
WITH YOU AND YOUR COMMUNITY

Tackling Social Isolation 2020/21



Salford CVS is looking to award a single contract to a VCSE sector organisation to deliver local systemic change to reduce social isolation in the Irlam, Cadishead, Winton, Barton & Eccles neighbourhood. £45,000 is available to deliver a programme from April 2020.

It is funded through the Salford Together partnership, and administered by Salford CVS.

Is your organisation eligible to apply?

All organisations applying to the social isolation fund must meet the eligibility criteria outlined below:

Membership of Salford CVS

Only voluntary, community or social enterprise sector organisations can join Salford CVS.

For further details of Salford CVS membership [click here](#) or [apply online](#).

When you apply you'll need to upload a signed copy of your Constitution / Articles of Association.

If you've not yet developed your Constitution / Articles of Association then our Development Team can support you. Contact us at office@salfordcvs.co.uk or phone 0161 787 7795.

The benefits of Salford CVS Membership include:

- ♦ Free Training ♦ Policy Development ♦ Eligibility for Grants ♦ Bid Writing Support ♦
- ♦ Holding Accounts ♦ Discounts on Financial Services ♦ AGM attendance ♦ plus lots more...

Appropriate Policies

All successful applicant organisations are required to have policies addressing:

- Health & Safety
- Equality / Diversity
- Vulnerable Adult Safeguarding
- Child Safeguarding

If you require support in developing any of the above policies please contact our Development Team on 0161 787 7795. We also expect applicant organisations to have **public liability insurance** in place before you apply. Those organisations employing staff must also have **employers liability insurance**.

Track record in Salford

The successful organisation will have a track record of delivering community engagement partnership projects in Salford, and an interest in the Irlam, Cadishead, Winton, Barton & Eccles neighbourhood.

Guidance Notes

Deadline for submissions:	Mon 2nd Mar 2020 @ 12.00noon
Contract Size:	£45,000
Duration of Contract:	April 2020 - June 2021 (inc)

Contract Background

The Salford Together partnership is looking for support within the Irlam, Cadishead, Winton, Barton & Eccles neighbourhood to deliver a project to reduce social exclusion.

Salford Together is a partnership between Salford City Council, NHS Salford Clinical Commissioning Group, Salford Royal NHS Foundation Trust, Salford Primary Care Together, Greater Manchester Mental Health NHS Foundation Trust and Salford CVS. The partners have come together to integrate health and care services. One aim is to develop neighbourhood working, where both health and social care staff and Voluntary Community and Social Enterprise (VCSE) organisations come together with a shared vision and values in order to improve outcomes for the people of Salford.

Social isolation and loneliness are becoming an increasing problem across all age groups. Following the recommendations of the Jo Cox Commission on loneliness, the government announced a new strategy to tackle loneliness in the UK. Social Isolation and loneliness can cause serious mental health deterioration and those in poor health or who have conditions they describe as 'limiting' are at particular risk of feeling lonely more often.

We need a new way of working, at the heart of which is human connection. When people feel supported by strong human relationships, change happens. When we design new systems that make this sort of collaboration feel simple and easy, people want to join in.

A new relationship is needed between citizens and services for the public: one that meets people's appetite for connection and participation, where power lies in the community and the people in its network, and which offers benefits to both citizens and professionals. There are three key principles:

1. **motivation and purpose** - help people to connect with what matters to them
2. **confidence to act** - create opportunities for people to feel more able to make a change
3. **social circumstances** - understand, and wherever possible, address any barriers that could get in the way of change

The main enablers are:

- supporting staff and sharing leadership
- thinking in systems, not services (i.e. delivering a wider menu of options for local people)
- using helpful technology
- balancing individual and collective action

We need to identify and utilise all resources available locally, not just those in the statutory and voluntary sectors.

Aim and Objectives

The project's overarching aim is to reduce social isolation by encouraging and empowering those who are experiencing loneliness to take part in social and community activities, develop friendships, form social networks and access self-help support.

The objectives to deliver this aim are to:

1. Build and grow networks, which support reducing social isolation. This will involve co-working between the health, social care, VCSE sector, private sector and local people. Initially the project will focus on the micro-networks of **Barton and Winton**.
2. Develop routes to connect people to their community and activities to reduce social isolation.
3. Pro-actively identify those socially isolated across the life course, in particular those unknown to health services, using innovative approaches and the network (all sectors) e.g. postal workers, bereavement service, etc.
4. Increase the community offer for those who are socially isolated through sustainable approaches, such as citizen-led networks, using support from local businesses.
5. Seek to establish and apply learning from the existing Irlam network and other local projects.
6. Ensure the project enhances and aligns to other current work around social isolation in the neighbourhood.

This will centre on a 'cycle of action' which enables people to take action with three critical factors of sense of purpose, confidence to act and life circumstances. The project is intended to create sustainable approaches, as it builds on the principle of connecting people (citizens and organisations within the networks), using community assets and drawing on local businesses who share aims of support communities.

The project scope is not restricted to a particular target age group and therefore can include families, single parents, single adults, the elderly etc. specifically those not yet, or less engaged with services or their communities.

This early intervention project is intended to work alongside the [Wellbeing Matters](#) programme, which is a person and community centred approach to wellbeing, employing a Community Connector and Volunteer Development Worker in each of the 5 health neighbourhoods. The role for this project is shown as **Network Facilitation** in the diagrams over the page.

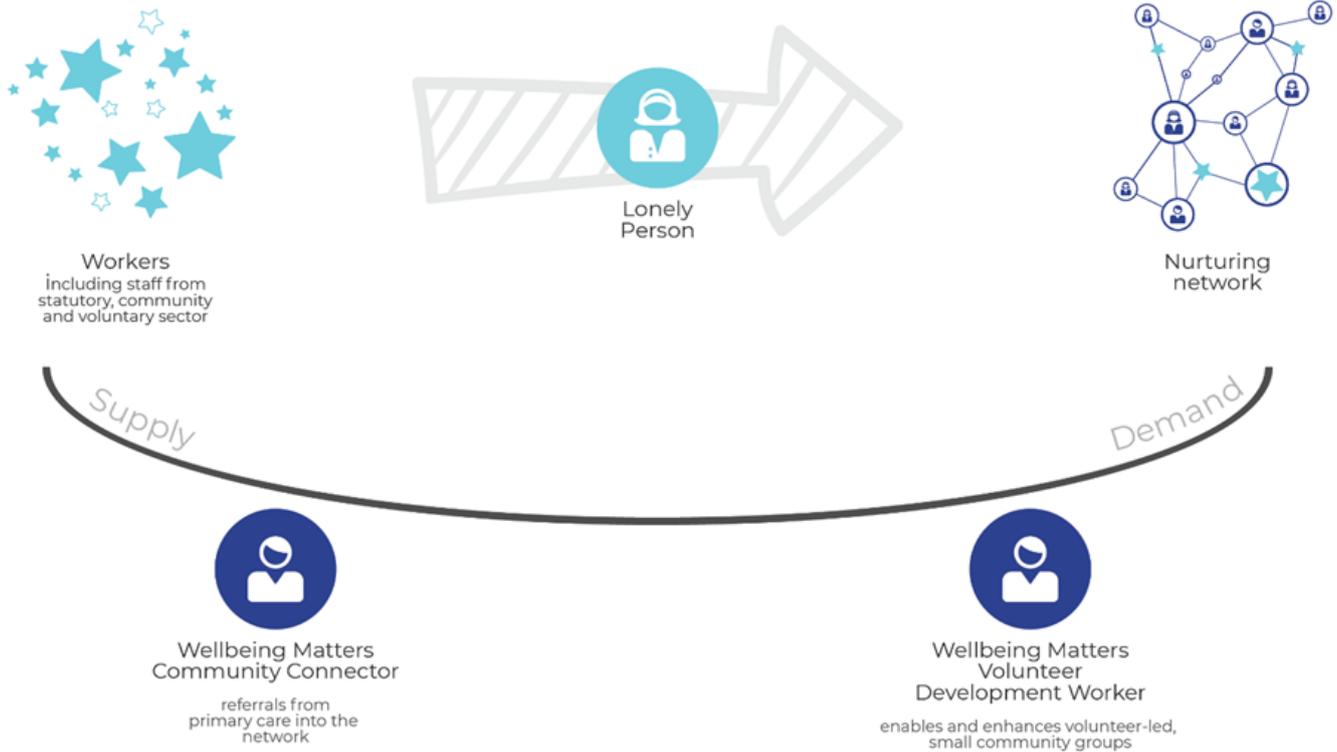
An organisation with proven track record of delivering community engagement partnership projects in Salford, and an interest in the Irlam, Cadishead, Winton, Barton & Eccles neighbourhood is sought to deliver the project.

The project will run for 12-15 months and will be complemented with oversight and guidance from the neighbourhood team in Irlam, Cadishead, Winton, Barton & Eccles.

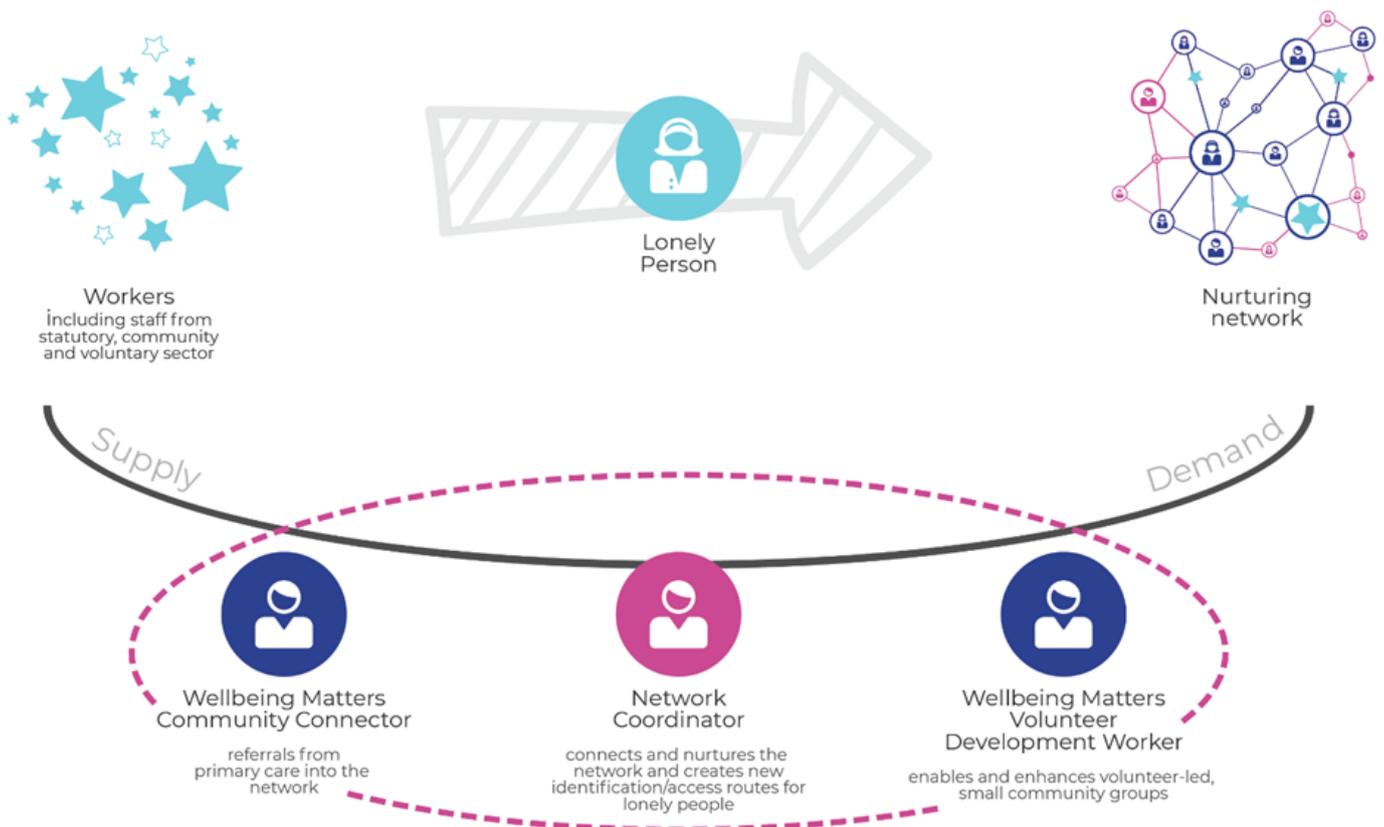
Evaluation and monitoring of the project should be completed throughout. We are looking to the provider to propose methods to evaluate the project but example measures will include:

- number (and diversity of organisation) added to the networks (from baseline at start)
- proportion of time engaged in community
- case studies of impact on people (reduced social isolation)
- case studies of networking and knowledge/awareness of the network
- number new citizen activities to reduce social isolation
- improvement of bonding/bridging capital

Current System:



System for this project:



How to apply

Firstly please read these guidance notes thoroughly and ensure that your organisation meets the eligibility criteria and that your project meets the aim and objectives of this invitation to tender.

Please then complete the enclosed application form and return by email to: grants@salfordcvs.co.uk in Word or PDF format (no scanned PDFs).

Closing date: 12.00 noon on Monday 2nd March 2020.

Note on Budget detail required (question 26)

Use the budget sheet to explain what you want the money for. The description needs to be clear. Please include calculations to help us understand how you've reached each figure.

<u>Example 1</u>	Acceptable:	Dev Worker (£28k FTE) Pro-rata @ 0.6 FTE x 10 months = £14,000
	Not acceptable:	Staffing: £14,000
<u>Example 2</u>	Acceptable:	Venue hire @ £150 per half-day session x 40 sessions = £6,000
	Not acceptable:	Venue hire: £6,000

What happens after the closing date?

All applications are checked for eligibility by Salford CVS. Applications are then assessed by a grants panel with representatives the Salford Together Partnership. All applicants will then be informed of the outcome by email. Unsuccessful applicants will be given feedback on why their project did not receive funding.

All applicants will be informed of the outcome by Monday 30th March 2020.

Need any help?

If you're struggling with any aspect of the application form please get in touch. Call the grants team on 0161 787 7795 or email: grants@salfordcvs.co.uk

We support organisations that pay their staff the UK Living Wage of £9.30 per hour (or more)



Calling all organisations in Salford...

Unleash your creativity and go **Social in Salford**



When **planning your project** have a think about how you can deliver your activities for the benefit of Salford

You could support other community / voluntary organisations and independent local businesses by shopping locally and keeping the money in Salford!

You can also do your bit for the environment by choosing greener products as well as reusing, recycling or composting any waste.

As you already support volunteering you're doing great things for local people. However you might be able to involve new groups in the project or help people develop new skills.

One way of describing these added benefits is 'social value'.

Spending with Salford in mind

Venue Hire Hiring community owned or managed venues helps maintain Salford's important community assets.

Refreshments Will refreshments be healthy? Will you include vegetarian, vegan, kosher and halal options? Will you be supporting local, independent shops or businesses?

Marketing and Publicity Have a think how you can support local printers or suppliers. Will you be using recycling paper, card or other materials?

T-shirts and other merchandise Whilst the vast majority of merchandise is manufactured in the far east, you can still do your bit for Salford and support local suppliers and shops. Organic cotton t-shirts are now more readily available.

Entertainment / activity costs Help keep your money within Salford and use local, independent businesses and suppliers where possible.

Awards and Certificates These could be hand-made by local people, and reflect the culture of Salford.

...plus lots of other amazingly creative ideas from your project team!



Help make Salford 10% Better



Together with our partners Salford CVS want to tackle the inequality and poverty in Salford and improve wellbeing and quality of life for the people who live here. Our aim is to maximise the local benefit from all money spent in Salford. The **10% Better Campaign** invites you **make a pledge** to help make positive difference in.

You can use the application form to tell us if you're interested in making a pledge on behalf of your organisation (see page 10).